

BE NEWSLETTER

SEPTEMBER 2024 | Vol.01

EVENTXPO
2024

19-21 August
2024
KUALA LUMPUR CONVENTION CENTRE



Empowering Growth: MACEOS Initiatives and Engagements



Discover MACEOS' key initiatives, impactful training programmes, and courtesy visits, all designed to drive growth, elevate industry expertise, and build strong partnerships within the business events sector.

P2

Mark Your Calendar

Don't miss BE's key dates!

Discover the exciting events just around the corner. The upcoming events promise invaluable insights, innovative ideas, and opportunities to connect with industry leaders.

- ★ Events Calendar
- September 2024 P10
- October 2024 P12



EventXpo 2024 (EE24)

Themed "Everything, Everywhere, Events," EventXpo 2024 took place from 19th to 21st August 2024 at the Kuala Lumpur Convention Centre and was a resounding success, marking a pivotal moment in Malaysia's Business Events sector.

Organised by MACEOS and co-organised by MyCEB in conjunction with the Malaysian Business Event Week (MBEW), the three-day event brought together over 3,000 professionals, including 40 international and local hosted buyers. More than 90 exhibitors showcased the latest innovations, products, and services in the business events industry.

P6

“

Greetings, I am Datuk Gandhi. I am honoured to build upon the remarkable foundation laid by our past presidents and continue their exceptional work with MACEOS. My focus is on advancing MACEOS with a streamlined and structured approach, ensuring that we align the right talents with the right roles while adhering to our strategic direction defined by the I.D.E.A. framework: Innovation, Development, Education, and Advocacy.

The MACEOS Strategic Roadmap (MSR) 2022-2030 emphasises digital transformation, upskilling across the value chain, and unified communication to underscore the importance of business events in nation-building. We are dedicated to expanding opportunities nationwide, from Penang to Sabah and Sarawak, and leveraging regional markets to position Malaysia as a premier destination for international business events.

Looking ahead, there are significant opportunities to enhance collaboration both within Malaysia and across ASEAN, particularly as we approach Malaysia’s chairmanship of ASEAN in 2025. This presents a unique opportunity to showcase our strengths, build strong partnerships, and maximise the impact of business events in our region.

Ultimately, my goal is to unite our team under a shared vision, fostering a thriving ecosystem that drives sustainable growth and positions the business events industry as a key pillar of Malaysia’s economic development.

”

Datuk Dr M Gandhi

President of Malaysian Association of Convention & Exhibition Organisers & Suppliers (MACEOS) for term 2024 - 2026



Empowering Growth

MACEOS Initiatives and Engagements

MACEOS Joins UNDP-MPC Sustainability Workshop



In June 2024, The United Nations Development Programme (UNDP) and the Malaysia Productivity Centre (MPC) have partnered to launch a series of workshops aimed at developing Tourism Sustainability Champions. Over the next six months, this programme will focus on educating participants about Sustainable Development Goal 17 (SDG17) and its benefits for the tourism industry.

MACEOS is represented by Vice President of Innovation, Mr Yusno Yunus and Executive Director Mr Ezriq Sajad. They will actively engage in the workshops and contribute their insights to the industry. Upon completion of the programme, Mr Yusno and Mr Ezriq will share their acquired knowledge, further advancing sustainability efforts within Malaysia’s Business Events sector.

MACEOS Reinforces Commitment at APGH24



At APGH24 in Kuching, MACEOS, led by President Datuk Dr M Gandhi and Vice President of Education Mona Manap, had the privilege of meeting Deputy Prime Minister YAB Dato’ Seri Fadillah. During the discussion, MACEOS reaffirmed its commitment to collaborating with the government in hosting Business Events that drive Malaysia’s economic growth and nation-building. YAB Dato’ Seri Fadillah warmly acknowledged these efforts.

Additionally, MACEOS emphasised its dedication to promoting social well-being through the “Kind Malaysia” initiative, using Business Events to foster a spirit of community and compassion.

MACEOS 1st Committee Meeting 2024/2025



On 24th June 2024, MACEOS held its first committee meeting for the 2024/2026 term at Pavilion Bukit Jalil Convention Centre, focusing on its Strategic Roadmap (MSR2030) to drive digital transformation, professional standards, community building, and workforce upskilling. Key roles were appointed, including Mr Francis Teo as Immediate Past President and Dato' Vincent Lim as Honorary President, along with the new Advisory Board members.

Vice Presidents shared updates on Innovation, Development, Education and Advocacy. The meeting also discussed future plans for MACEOS and highlighted the Kind Malaysia initiative, reaffirming MACEOS's commitment to advancing excellence in business events and positively impacting the industry.

MACEOS Engages with HRDC



On 3rd July 2024, MACEOS conducted a successful courtesy visit to the Human Resource Development Corporation (HRDC), led by Vice President of Education, Ms Mona Abdul Manap, to strengthen collaboration between both organisations.

Key discussions included a request for HRDC to provide a platform for sharing expertise in conference and exhibition management, highlighting the economic and community benefits of business events at HRDC's official gatherings, and seeking HRDC's support in recognizing global certifications like Certified in Exhibition Management (CEM), Certified Meeting Professional (CMP), UFI Certified Professional (UCP), and ICCASkills.

MACEOS appreciates HRDC's ongoing support and looks forward to a productive partnership to advance professional development in Malaysia's Business Events industry.

MACEOS OSH & Rigging Training Programme



The Occupational Safety & Health (OSH) and Rigging Training at Sabah International Convention Centre (SICC) was a successful event, with a strong turnout of professionals committed to elevating standards in the Business Events industry.

The 4-day training programme emphasises:

- **Expertise Development:** Master the latest industry standards and practices.
- **Career Growth:** Boost your qualifications and discover new career opportunities.
- **Networking Opportunities:** Engage with industry professionals and experts.
- **Standards Focus:** Delve into essential standards that ensure excellence.

Participants gained valuable knowledge and received certification upon completion, enhancing their skills and standing out in the field. Stay tuned for future training opportunities to further your expertise and support the ongoing advancement of BE industry.

Sabah Business Expedition | 22nd-24th July 2024



MACEOS's business visit to Sabah, led by President Datuk Dr M Gandhi, Honorary Secretary Mr Lee Mark, and Sabah Chapter Chair Datuk Dr Hajah Rosmawati J.P., fostered productive discussions with the Sabah chapter committee members. The visit aimed to understand the local industry, strengthen networks with MACEOS members and trade associations, and engage with key stakeholders, including the Sabah Tourism Board, Sabah Convention Bureau, and BIMP-EAGA Business Council. Special appreciation was extended to Datuk Dr. Hj Rosmawati and the Sabah chapter members for their warm welcome and dynamic leadership.

Dialogue with MATRADE Chairman | 25th July 2024



MACEOS, led by President Datuk Dr M Gandhi, along with Vice Presidents Mr Eric Ho and Mr Yusno Yunos, and Executive Director Mr Ezriq Sajad, visited YB Dato' Sri Reezal Merican, Chairman of MATRADE. The meeting focused on MACEOS's role in the business events industry, its strategic direction toward nation-building, and its commitment to national development through initiatives like Kind Malaysia, which emphasises societal contributions.

YB Dato' Sri Reezal Merican recognised the BE sector's importance in driving economic growth and global opportunities for local companies, and emphasised future collaboration with MACEOS. The visit reaffirmed a mutual commitment to fostering growth and innovation in the business events sector as a key contributor to Malaysia's economic development.

Penang Business Expedition | 1st - 3rd August 2024



MACEOS's business visit to Penang, led by President Datuk Dr M Gandhi and Executive Director Mr Ezriq Sajad, was warmly welcomed by The Honourable Wong Hon Wai, Penang State EXCO for Tourism and Creative Economy, and Mr Ashwin Gunasekeran, CEO of the Penang Convention & Exhibition Bureau (PCEB). The delegation presented their vision to establish Penang as a gateway to the Indonesia-Malaysia-Thailand Growth Triangle (IMT-GT) and proposed a partnership to advance human capital development in the Business Events industry. YB Wong supported these initiatives, highlighting their potential to drive regional economic growth. Additionally, a 'Hard Hat' tour of the Penang Waterfront Convention Centre (PWCC) provided a preview of the facility, set to enhance Penang's role in the BE industry. Site visits to PICCA @ Butterworth and Bertam Resort further demonstrated Penang's readiness to host major events. Overall, the visit marked a promising start for the BE sector in the region, with ongoing collaboration between MACEOS, PCEB, and the Penang State Government paving the way for growth and new opportunities.

MACEOS and UCSI: A Strategic Partnership



In August, MACEOS, led by President Datuk Dr M Gandhi, Secretary Mr Lee Mark, and Executive Director Mr Ezriq Sajad, engaged in a productive discussion and collaboration with UCSI University. We are thrilled to have partnered with UCSI University Sarawak Campus to develop a cutting-edge workshop module for teaching fellows. This specialised event management workshop is designed to equip educators with the latest trends and insights, ensuring they are well-prepared to lead in the rapidly evolving events industry. This partnership marks a significant advancement, and we look forward to the exciting opportunities it will unlock.

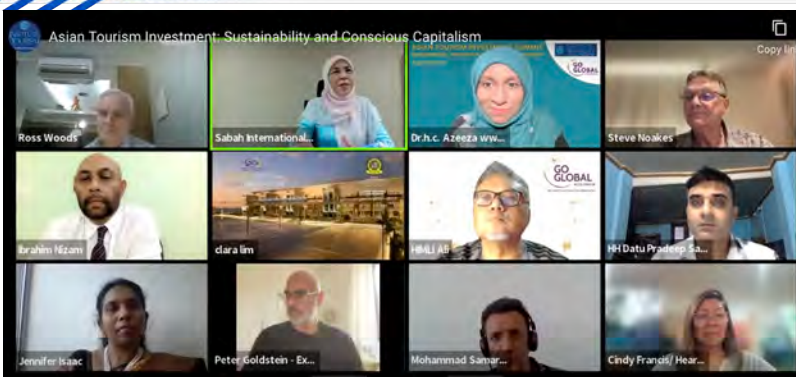
MACEOS Explores Collaboration with UUM's STHEM



MACEOS, represented by Vice President of Innovation Mr Yusno Yunus and Executive Director Mr Ezriq Sajad, visited Universiti Utara Malaysia's School of Tourism, Hospitality, and Event Management (STHEM).

Hosted by Dean Associate Professor Dr. Johan Afendi Ibrahim, the visit explored collaboration opportunities in research, capacity building, internships, industry engagement, and advocacy. The discussions underscored our shared commitment to advancing the business events industry in Malaysia's northern region. We look forward to future partnerships and collaborations.

Strategic Insights as an Expert Panelist | 27th August 2024



MACEOS Sabah Chapter Chair, Datuk Dr Hajah Rosmawati J.P., participated as an expert panelist in the Asian Tourism Investment Summit. The virtual forum, focusing on Sustainability, Innovation, and Conscious Capitalism, gathered global thought leaders to discuss the future of sustainable tourism investments in Asia.

Datuk Hajah Rosmawati shared her comprehensive strategy for enhancing Sabah's appeal to investors and visitors by leveraging business events. Her insights and strategic recommendations reflect a forward-thinking approach to positioning Sabah as a leading destination for business events and a key player in the global Business Events sector.

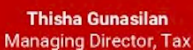
Asian Tourism Investment Summit:
Sustainability, Innovation & Conscious Capitalism

27 August
8 pm Singapore

International Summit with Expert Panel. 27 August
New York 8 am - London 1 pm - Paris 2 pm - Saudi 3 pm - India 5:30 pm - Thai 7 pm - China 8 pm - Sydney 10 pm

Info & Register
www.InstituteTourism.com

E-Invoicing Webinar | 4th September 2024

**COMPLIMENTARY WEBINAR**

E-INVOICING IMPLEMENTATION: Conference, Exhibition and Event Organisers and Suppliers



The Inland Revenue Board (IRB), in collaboration with the Malaysian Digital Economy Corporation (MDEC), recently introduced e-Invoicing in Malaysia, with the first phase launched on 1 August 2024. This initiative aims to advance Malaysia's digital economy and improve tax administration, with all businesses required to implement e-Invoicing by 1 July 2025.

To facilitate this significant transition, MACEOS, in partnership with Andersen Tax Services Sdn Bhd, hosted a comprehensive webinar for its members, providing valuable insights into the new e-Invoicing system. The session walked members through the intricacies of e-Invoicing, discussing its impact on businesses, especially on Accounts Receivable and Payable, and offering strategies for smooth implementation. An interactive Q&A session followed, where members raised specific concerns and received expert advice. The event was well-received, leaving participants with a clearer understanding of the upcoming changes, ensuring that their businesses can successfully adopt e-Invoicing and support the nation's digital economic growth.

Keynote as a Special Guest | 11th September 2024



MACEOS Sabah Chapter Chair, Datuk Dr Hajah Rosmawati J.P., has been invited as a special guest for the prestigious Asian C-Nergy Series: Green Table Global Exchange in Singapore. This groundbreaking 3-in-1 forum is the first of its kind, bringing together discussions on Sustainability, Veganism, and Halal practices on a single platform, with a focus on ethical consumerism.

Datuk Hajah Rosmawati delivered a compelling address on the Pillars of Networking for a Collaborative World, exploring the crucial role of strategic connections in fostering international collaboration and driving market expansion. The event aims to spark meaningful dialogues around sustainable business practices and ethical consumption, with Datuk Hajah Rosmawati's insights shaping the global conversation.

ASIAN C-NERGY

GREEN TABLE GLOBAL EXCHANGE FORMAL

Inaugural LIVE in Singapore on SEPTEMBER 11th 2024

FIRST OF ITS KIND 3-IN-1 FORUM
 For businesses in Sustainable, Eco-friendly, Vegan & Halal Industry
***Fostering international collaboration *Market Expansion opportunities *Promoting Ethical consumerism**

KEYNOTE ADDRESS
Tripower Tools to Successful Globalisation



GRANDMASTER DR. JES T. Y. LIM
 Investor, Business Veterans, Wellness Master, Harmonic Healthy Building DesignLand Dynamic Revitalization

SPECIAL GUESTS
Pillars of Networking for a Collaborative World



DATUK DR. HAJJAH ROSMAWATI
 SAB International Convention Center

Technology Fueling Sustainability



HIMANSHU (WILL) KATARIA
 Senior Director of Sales
 Cvent Singapore Pte Ltd

Leadership for Business Growth



TENGKU INDIRA
 Chief Mentor Officer
 SDG GLOBAL

Panel Discussion: Industry potential & Solutions in the Green, Halal and Sustainable Businesses - Multi-trillion dollars industry in / from Asia



DEWI SURRATTY
 Founder, CEO
 Dawn Horizon

Interactive Session on Financial Tonics and Investment Parameters for the Conscious Green Economy



DR. H. C. AZEEDA J. ALAUDEEN
 Founder - Director
 OUR SHINE GOGLOBAL, Ltd
 GOGLOBAL Accelerator

Calicia Jasmine Lim
 Asst. Director
 CMAA@SHAPEC



MR. CAO XUAN THANG
 Director, Vietnam Trade Office



KARTHIEN RAJASEGRAN
 CEO, Business Engineers Asia



VICTORIA KHASANOVA
 Founder, Global Invest



Interactive Engaging Panel Discussions, Experiential Learning & Establishing Quality Connections with Industry Pioneers & Business Leaders.

Jointly-Organised By






Supporting Body






REGISTER NOW

• \$19 (Forum ONLY)
 • \$99 (+ VIP Lunch)
 • \$299 (+ Special ARQon 10th Anniversary Dinner Networking at Marina Bay Sands)

<https://myevent.com/GTGF2024>



Sponsor




Speaker on Sustainability | 12th September 2024

National Climate Governance Summit 2024

THURSDAY | 12 SEPTEMBER 2024 | 3:45 PM – 4:30 PM | SASANA KIJANG

WORKSHOP VI: Leading the Way: Best Practices for the Future of Tourism

JOIN US PHYSICALLY OR ONLINE | WWW.CGMALAYSIA.COM



Ts. Yusno Yunos, Vice President of Innovation, represented MACEOS at the National Climate Governance Summit 2024. During Workshop VI: "Leading the Way – Best Practices for the Future of Tourism", Mr Yusno shared valuable insights on sustainable practices and the future direction of business events in Malaysia. His participation highlights MACEOS' commitment to driving innovation and sustainability within the tourism and Business Events sector.



Datuk Dr M Gandhi highlighted key areas for growth, emphasising the importance of leveraging Malaysia's unique strengths to drive industry advancement. His insights into the latest trends and actionable strategies offered valuable perspectives for stakeholders aiming to stay ahead in the competitive world of business events.

Sign up at www.bit.ly/pwccmaceos.

EventXpo 2024 (EE24)

Charting New Horizons in the Business Events Industry with Insight and Impact



EventXpo 2024 delivered a dynamic mix of sessions, ranging from insightful talks and interactive workshops to engaging pocket talks and a thrilling youth challenge. The event underscored Malaysia's prominence as a premier business events destination, with special focus on regional contributions from Sarawak, Sabah, and Penang. Sarawak's impressive debut highlighted its dedication to creating lasting legacies, while the Penang and Sabah pavilions showcased the diversity and energy of their local event industries.

EventXpo 2024 has redefined innovation, collaboration, and excellence in the business events sector, solidifying its potential as an annual flagship event. It further cements Malaysia's position on the global business events stage. Let's explore the key highlights of EventXpo 2024.

Thank you for making EventXpo a success! Let's continue to meet in Malaysia and aim for even greater achievements together. See you at EventXpo 2025!

Sarawak



Sabah



Penang



Click on the respective icons for full coverage of EventXpo 2024 and relive the memorable experiences, networking opportunities, and key highlights.



Key Highlights



Memorandum of Understanding (MoU) Signing Ceremony
The MoU between MACEOS, AFECA, MyCEB, and KLCC to host the AFECA Convention 2024 in Kuala Lumpur this November further strengthens Malaysia's position as a premier destination for business events in the region.



Collaboration between MACEOS and UUM
A key initiative to strengthen the connection between academia and the business events industry, equipping future professionals with the essential skills and insights needed to thrive in the rapidly evolving business events sector.



Dynamic Pocket Talk Series
The Pocket Talk Series featured insightful sessions on key topics impacting the business events industry, offering valuable guidance to help professionals enhance their strategies and navigate the evolving landscape. Speakers challenged conventional views on technology use, explored strategies to link events to revenue, and provided advice on choosing between custom and modular booths. Sessions also addressed critical issues such as cybersecurity threats and innovative approaches to balancing creativity with data protection.



Malaysia Business Events National Challenge 2024
It showcased the innovative spirit of university students nationwide, reflecting the industry's commitment to nurturing young talent. The top three teams will receive mentorship from industry experts in preparation for the AFECA Asia MICE Youth Challenge 2024, to be held in Kuala Lumpur this November.



Draft Malaysian Standards (DMS)
MACEOS, in collaboration with the Department of Standards Malaysia, is working to develop industry standards to enhance the quality of business events in Malaysia. A recent consultation session brought together 70 stakeholders to discuss aligning these standards with global benchmarks.

Events Calendar

September 2024

10
Sept

Genting SustainBiz F&B Expo

Date: 10th - 12th September 2024
Venue: Genting International Convention Centre (GICC)

The Genting SustainBiz F&B Expo is expected to attract 3,000 visitors over three days, featuring 50 exhibitors from both multinational and local brands. The event will highlight the latest innovations in sustainable food production, eco-friendly packaging, food waste management, regenerative agriculture, food innovation research, and environmentally conscious commercial equipment.

rwgenting.com/sustainbiz



11
Sept

MAHA 2024

Date: 11th - 22nd September 2024
Venue: MAEPS

In celebration of its 100th anniversary in 2024, MAHA will showcase its global prominence by featuring participation from various countries. The event will focus on strengthening food security resilience and encouraging youth to see agriculture as a vital source of income. MAHA 2024 offers visitors an opportunity to reconnect with nature and embrace a more sustainable way of life.

maha-official.com



17
Sept

MIHAS 2024

Date: 17th - 20th September 2024
Venue: MITEC

With the Halal market set to reach USD\$3.9 trillion by 2027, now is the ideal time to seize its promising opportunities. MIHAS is the premier business platform for the Halal industry, bringing together exhibitors from over 45 countries. Gain valuable insights from industry experts, explore the latest products and trends, and connect with global buyers, sellers, and innovators.

mih.com.my



18
Sept

ENGINEER & MARVEX 2024

Date: 18th - 21st September 2024
Venue: Kuala Lumpur Convention Centre

ENGINEER & MARVEX is a key regional platform for the Engineering and ACMV&R sectors in ASEAN, focused on Mechanical & Electrical, Civil & Structural, and ACMV&R. It offers networking, collaboration, and innovation opportunities with over 10,000 industry leaders and showcases the latest products and technologies. Attendees can engage in business matching, networking events, and gain insights from expert-led symposiums and conferences.

engineermalaysia.com.my



19
Sept

ICTMM 2024

Date: 19th - 23rd September 2024
Venue: Borneo Convention Centre Kuching

Themed "Global Responses and Interdisciplinary Research Towards Eliminating Tropical Diseases," ICTMM 2024 will attract over 2,000 scientists, physicians, and policymakers to discuss topics like malaria, infectious diseases, parasitology, and public health.

ictmm2024.org



25
Sept

MCTE 2024

Date: 25th - 27th September 2024

Venue: World Trade Centre (WTC) Kuala Lumpur

The MCTE 2024 aims to strengthen economic and trade relationships between Chinese enterprises and Belt and Road countries, while fostering the high-quality growth of foreign trade. Featuring around 500 booths and drawing more than 2,000 Chinese entrepreneurs to Malaysia, the event will include key business matchmaking opportunities and the Belt and Road Chinese Business Leaders Summit.

www.mcte.world



25
Sept

Oil & Gas Asia (OGA) 2024

Date: 25th - 27th September 2024

Venue: Kuala Lumpur Convention Centre

Established in 1987, OGA is a premier energy event showcasing advanced technologies in the Oil, Gas, and Petrochemicals sectors. Attracting over 2,000 companies and 25,000 visitors per edition, OGA fosters partnerships and a sustainable business ecosystem in the ASEAN region.

www.oilandgas-asia.com



26
Sept

Agri Malaysia 2024

Date: 26th - 28th September 2024

Venue: Setia City Convention Centre

Agri Malaysia 2024, the country's largest B2B agriculture technology exhibition, will attract 13,000 professionals and 400 exhibitors from over 18 countries. Focused on "Empowering Agriculture Technology," the event showcases innovations in farming and smart agriculture, featuring live demos, expert talks, and a Smart Farming Zone.

agrimalaysia.com.my



27
Sept

HOMEDEC 2024

Date: 27th - 29th September 2024

Venue: Setia SPICE Convention Centre

Since 2003, HOMEDEC has been a leading home design and interior exhibition in Malaysia, supporting over 20,000 exhibitors and inspiring more than 4 million homeowners in creating their dream homes. With a wide range of quality products from trusted brands, expert insights, and practical advice, HOMEDEC offers everything you need to turn your vision into reality.

homedec.com.my



26
Sept

FHM Borneo Edition

Date: 26th - 28th September 2024

Venue: Sabah International Convention Centre (SICC)

Themed "Cultivating Solutions for the Food and Hospitality Industry," FHM Borneo Edition showcases Borneo's culinary and hospitality excellence, offering a unique opportunity to explore its rich flavours, diverse cultures, and business prospects.

foodandhotel.com/fhmborneo



30
Sept

NHCCE 2024

Date: 30th September - 2nd October 2024

Venue: MITEC

NHCCE 2024, themed "Humanising AI for the Future Workforce," will bring together subject matter experts and industry leaders to explore how AI can be integrated into human capital development, driving organisational excellence.

hrdcorp.gov.my/nhcce

October 2024

2
Oct

beautyexpo 2024

Date: 2nd - 5th October 2024

Venue: Kuala Lumpur Convention Centre

As Malaysia's largest and longest-running beauty trade shows, beautyexpo & Cosmobeauté Malaysia 2024 offer a one-stop platform for beauty professionals, featuring a wide range of products, valuable networking opportunities, industry insights, and pathways for business development.

www.beautyexpo.com.my



8
Oct

PITE 2024

Date: 8th - 9th October 2024

Venue: Setia SPICE Convention Centre

Since its launch in 2018, the Penang International Travel Exchange (PITE) has worked to elevate Penang's global profile as a premier Business Events and Travel destination. PITE 2024 continues this tradition, offering exhibitors the chance to showcase their products and services to a worldwide audience and connect with 120 hosted buyers from Asia Pacific, the UK, Europe, and America.

www.pite.my

8
Oct

Enlit Asia 2024

Date: 8th - 10th October 2024

Venue: MITEC

Enlit Asia highlights innovative solutions for a low-carbon energy transition. It brings together industry leaders and experts to explore key advancements, policies, and innovations across the full energy value chain, from generation to consumption.

www.enlit-asia.com



9
Oct

MTE 2024

Date: 9th - 12th October 2024

Venue: MITEC

MTE is a key event for the global metalworking, machine tool, and engineering industries. The trade show will attract thousands of local and regional buyers, helping companies introduce new products and services, promote their brands, and secure business opportunities.

metal-engineering.com

10
Oct

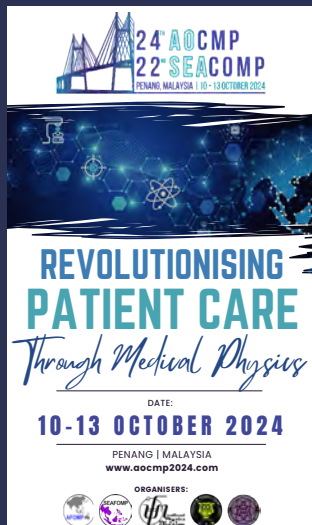
AOCMP2024

Date: 10th - 13th October 2024

Venue: The Wembley, A St Giles Hotel

AOCMP and SEACOMP are key annual events in the Asia-Oceania and Southeast Asian regions. They bring together medical physics and health professionals for knowledge exchange, scientific discussions, and updates on medical technologies. Malaysia will host the event for the third time, following 2004 and 2018.

www.aocmp2024.com



16
Oct

SIBS 2024

Date: 16th - 19th October 2024

Venue: Kuala Lumpur Convention Centre

SIBS 2024 Series Two offers an exclusive gateway to the latest industry trends and premier networking opportunities with top professionals. Immerse yourself in cutting-edge innovations, industry-leading exhibitions, and meaningful connections that can propel your business forward.

selangorsummit.com

22
Oct

MPHC2024

Date: 22nd -24th October 2024
Venue: MITEC

MPHC focuses on key healthcare challenges and opportunities, featuring a range of components for professionals, manufacturers, researchers and policymakers. It delivers valuable insights into the latest advancements and trends in the industry.

mphcexpo.com

MALAYSIA PHARMA & HEALTHCARE EXPO

22-24 October, 2024

Malaysia International Trade and Exhibition Centre (MITEC), Kuala Lumpur

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ORGANISERS: ACE GROUP, GENESIS, CO-PARTNER: AIBC, MEDIA PARTNER: MACEOS

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SHAPE SUSTAINABLE, INCLUSIVE, AND RESILIENT CITIES

SECURE YOUR SPOT AT FUTURE CITIES 2024!

22-23 October 2024 MITEC, Kuala Lumpur

Register Now

22
Oct

Future Cities Summit

Date: 22nd - 23rd October 2024
Venue: MITEC

The Future Cities Summit 2024 serves as a platform for urban planners, government officials, developers, and sustainability experts to come together and exchange ideas on building sustainable, technologically advanced cities in Malaysia.

conference.thestar.com.my/futurecities/

22
Oct

BuildXpo 2024

Date: 22nd - 24th October 2024
Venue: MITEC

Themed “Envisioning the Future of Construction, the BuildXpo 2024 event will highlight critical industry gatherings such as the Construction Outlook Summit 2024 and the Construction Dispute Resolution Conference, among others, further solidifying its role at the forefront of shaping the construction industry’s future.

www.buildxpo.com.my

BUILD XPO MALAYSIA

Malaysia International Building and Construction Industry Showcase

22 - 24 October 2024

MITEC, Kuala Lumpur

23
Oct

ITB ASIA 2024

Date: 23rd -25th October 2024
Venue: Marina Bay Sands, Singapore

Themed “Innovating for Tomorrow: Strengthening Future Resilience in Travel and Tourism,” the ITB Asia Conference 2024 will offer cutting-edge knowledge and insights across three focused tracks on how to adapt to changing consumer expectations, improve operational efficiency and create more sustainable and immersive experiences.

www.itb-asia.com

MAKE CONNECTIONS & GROW BUSINESSES. TOGETHER.

23 - 25 OCTOBER 2024

MARINA BAY SANDS, SINGAPORE

25
Oct

BIGSABAH SALE

Date: 25th - 27th October 2024
Venue: SICC

The BIGSABAH Sale is a premier event for premium goods and services, featuring categories like gourmet food, household items, fashion, electronics, and home decor from established entrepreneurs. This event fosters community in Sabah by supporting local businesses and reflects SICC’s dedication to promoting economic growth. Following last year’s success, SICC is offering top-tier food, fashion, and home innovations, with exciting new activities. Experience a vibrant celebration of culture, creativity, and commerce at the BIGSABAH Sale!

siccsabah.com

BIGSABAH SALE

25-27 OCTOBER 2024

KINABATANGAN HALL, LEVEL 2

10:00AM - 10:00PM

FREE ENTRANCE

31
Oct

HOMEDec 2024

Date: 31st October - 3rd November 2024
Venue: Kuala Lumpur Convention Centre

HOMEDec provides a comprehensive selection of quality products from trusted brands, along with expert insights and practical advice — everything you need to bring your vision to life.

homedec.com.my

YOUR DREAM HOME begins Here

HOMEDec

HOME DESIGN & INSPIRATION EXHIBITION

PENANG

27, 29 SEPT 2024

SETIA SPICE

11 AM - 9 PM

KUALA LUMPUR

31 OCT, 3 NOV 2024

KLCC

11 AM - 9 PM

Congratulations



Congratulations to Datuk Dr Hajah Rosmawati Haji Lasuki J.P & Team SICC
★ The BrandLaureate BestBrands Awards 2023-2024 - International Convention Centre

This prestigious recognition highlights SICC's unwavering commitment to excellence and innovation in the business events industry, further solidifying its status as a leading international convention centre. May this achievement inspire even greater milestones and continued growth for SICC in the years to come.



Congratulations to Mala Dorasamy & Team MITEC :
★ World Travel Awards 2024 - Asia's Best Convention Centre
★ World MICE Awards 2024 - Malaysia's Best Convention Centre

These remarkable achievements are a testament to MITEC's dedication, innovation, and unwavering commitment to excellence in the MICE industry. As MITEC continues to raise the bar for world-class events, we are excited to see the ongoing positive impact on Malaysia's global presence and the growth of the business events industry. Wishing MITEC continued success and many more milestones ahead!



Congratulations to Dato' Sri Dr Haji Irmohizam Ibrahim JP:
★ The BrandLaureate World Halal BestBrands Awards 2024 - The BrandLaureate Bumiputeraa Brand ICON Leadership Award

This recognition is truly a testament to your exceptional dedication to Malaysia's Business Events industry. We are confident this achievement will propel you to even greater success, further enhancing Malaysia's presence in the global BE industry. Wishing you continued inspiration and excellence in your leadership!

MACEOS
 M A L A Y S I A

MACEOS Secretariat Office

Kompleks MITEC,
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MACEOS Communications Subcommittee

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Senior Executive : Tan Jia Chee

Media Agency : Adelston Media Sdn Bhd

MACEOS is amplifying the Voice of Business Events through five key strategies outlined in the MACEOS Strategic Roadmap (MSR) 2030 :-

- Embracing Digital Transformation
- Upholding Professional Standards
- Strengthening the Business Events Community
- Up-skilling the Industry Workforce
- Crafting a Clear Narrative for the Business Events Industry

Business Events (BE) is essential for economic growth and nation building. Let's collaborate to drive the positive growth of the BE industry, ensuring mutual benefits for all stakeholders.

** Advertising opportunities are now available in MACEOS Newsletter.*
 For advertising enquiries, please contact
 - MACEOS Secretariat at secretariat@maceos.org.my or
 - Adelston Media at benewsletter@adelstonmedia.com