

#### **CODE OF ETHICS: FOR MACEOS MEMBERS**

MACEOS is committed to providing a professional and responsible environment for its members, suppliers and other stakeholders. As such, MACEOS has established this Code of Conduct to ensure that all activities our members conduct are done with integrity and professionalism.

This Code of Conduct outlines the expected behaviour of all MACEOS members.

## 1. Professionalism and Respect

We will conduct ourselves professionally, with respect and integrity, towards fellow members and other stakeholders.

## 2. Legal Compliance

We shall comply with all relevant laws and regulations, reflecting our commitment to ethical business conduct.

### 3. Ethical Business Practices

We will practice good business ethics, such as honest dealing, adherence to contracts and agreements, fair pricing, and respect for intellectual property rights.

### 4. Inclusive Communication

We will use appropriate language, avoid discriminatory or derogatory comments, and refrain from engaging in any behaviour considered offensive to others.

## 5. Digital Responsibility

We shall act responsibly and maintain professional standards when engaging in online forums and other forms of communication.

## 6. Accountability and Responsibility

We are committed to upholding accountability and taking responsibility for all actions and tasks assigned by MACEOS.

# 7. Safety and Quality

We will adhere to our work's highest safety and quality standards and shall be aware of any legal or ethical implications arising from our deliverables.

### 8. Honest Relationships

We will maintain honest and transparent relationships with each other, suppliers, customers, and other stakeholders.



### 9. Sustainable Practices

We will support sustainable development and sustainable practices within the industry.

## 10. Data Contribution

We should collectively contribute data (with appropriate consent) to support MACEOS's research efforts and enhance its proposals for government lobbying to foster informed industry development, ultimately benefiting Malaysia's business events industry.

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