

BE NEWSLETTER

JUNE 2025 | Vol.06



EVENTXPO 2025

Business Events Build Nations

7-9 August 2025
Kuala Lumpur Convention Centre

www.eventxpo.my

EventXpo 2025 : Business Events Build Nations

EventXpo 2025 is gearing up to be its most impactful edition yet, uniting the business events community under the powerful theme "Business Events Build Nations." This year's showcase will feature over 50 participating companies, two state pavilions, and international exhibitors from Korea, Indonesia, Thailand, India, and Singapore. Attendees can expect to explore cutting-edge solutions that are shaping the future of business events, from advanced technologies and digital engagement tools to sustainable innovations and next-generation venue services. P2



Driving Impact together with Business Events Sarawak P15

Mark Your Calendars

- ★ EventXpo 2025 P 2
- ★ Malaysia Business Events Awards (MBEA) 2025 P 11
- ★ Borneo Inspires Legacy Awards 2025 & LEGACY360 – Business Events for a Sustainable Future Forum P14
- ★ Events Calendar July - August 2025 P16
- ★ MACEOS Training Programmes P19

d&b
audiotechnik

X

DOREMi
Event Technology Made Easy

Bringing World-Class Sound to Every Stage.

DOREMi Services & Rental Sdn Bhd 456890-H



Mark Your Calendar

7th — 9th August 2025



EventXpo 2025 – Registration Now Open!

Date: 7th – 9th August 2025

Venue: Kuala Lumpur Convention Centre

Step into the future of business events under the powerful theme “Business Events Build Nations.” Explore where innovation meets opportunity, and where industry leaders, cutting-edge solutions, and meaningful collaborations come together to drive national growth.

EventXpo 2025 Highlights

- ✦ 50+ exhibitors and 2 state pavilions showcasing the latest in event technology and services
- ✦ International participation from Korea, Indonesia, Thailand, India, and Singapore
- ✦ Inspiring talks and discussions at the **Knowledge Theatre**
- ✦ Opportunities to connect with NGOs and social enterprises through **Kind Malaysia 2025**
- ✦ **Exclusive VIP Visitor Programme** offering curated business matching, networking sessions, and hosted tours for top industry professionals

Don't miss this essential platform for discovering new ideas, building partnerships, and shaping the future of Malaysia's business events industry.

Let's move forward together at EventXpo 2025!



JOIN US

UNLOCK NEW IDEAS, INSIGHTS & EXPERIENCES

7 - 9 AUGUST, 2025

KUALA LUMPUR CONVENTION CENTRE

REGISTER NOW!



Creating a Better World, Together!



Running alongside EventXpo 2025, **Kind Malaysia 2025** offers a unique platform that bridges the corporate sector with NGOs and civil society organisations. This meaningful initiative encourages impactful partnerships that drive long-term community benefits.

As part of this collaboration, EventXpo 2025 will also host the Better World Corner at Kiosk 4, Hall 4 — a dedicated space where NGOs, foundations, and social enterprises will share inspiring talks and interactive activities. Topics will span health, humanitarian work, mental wellbeing, inclusion, environmental sustainability, and technology for good — all aimed at creating a better, more inclusive future through the power of business events.

Kind Malaysia 2024: In Retrospect



We're Returning to Exhibit

Will You Be There?





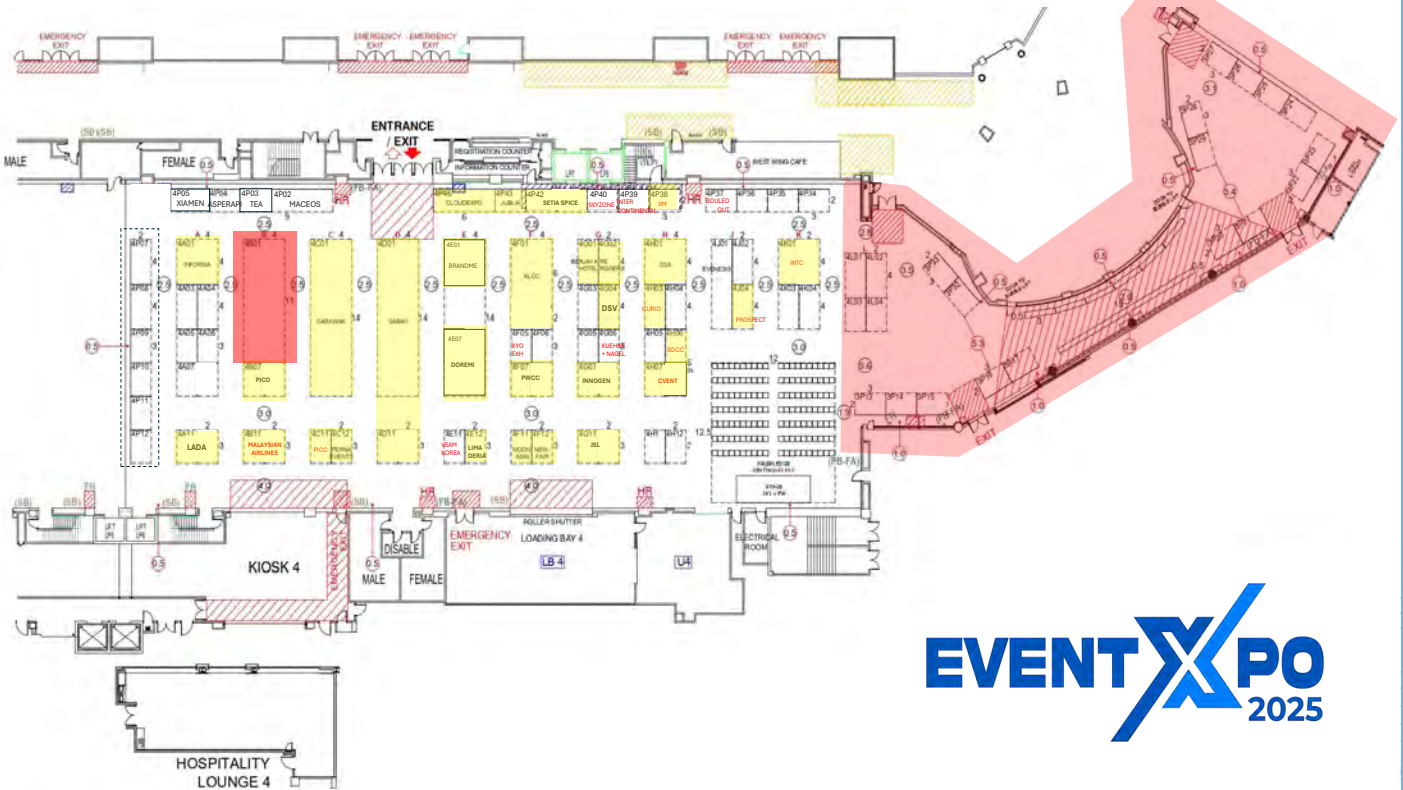






Be Seen. Be There.

Few Spots Left!



EventPreneur Kiosk @ EventXpo 2025

The **EventPreneur Kiosk** at **EventXpo 2025** is a dedicated showcase for rising talents, startups, and freelancers in the business events industry. It offers an affordable platform for event planners, emcees, designers, tech providers, and creatives to present their services, connect with industry buyers, and gain valuable exposure in front of key decision-makers and collaborators.

EventPreneur Kiosk – Who Can Join?

- **Open to Individuals & Small Businesses**
Freelancers, startups, and micro-enterprises in the business events industry.
- **New or Growing Businesses**
Must be less than 5 years old or run by solo entrepreneurs.
- **Small Team**
Maximum of 5 full-time staff.
- **Revenue Cap**
Annual revenue should be below RM1,000,000.
- **Relevant Services**
Must offer products or services related to events (e.g. planning, AV, design, catering, tech, entertainment).
- **Hands-On Participation**
Exhibitors must man their kiosk and keep it active throughout the show.
- **Simple Application**
Just send in a short profile and tell us why you want to be part of it.



Investment Package – RM 2,000 per kiosk

Inclusive of panel, 2 chairs, 1 info table and one 13 amp plug

For Participation

WhatsApp Ezriq Sajad at +60192520233 for space booking

LIMITED KIOSKS AVAILABLE!

Ready to Shine?



Malaysia Business Events Awards (MBEA) 2025

Returning on 7th August 2025, the Malaysia Business Events Awards (MBEA) honours the individuals and organisations shaping the future of the industry, from inspiring events and world-class venues to innovative service providers and rising talents, celebrating excellence driven by innovation, creativity, and sustainable impact.

Submit to MBEA 2025 — Final Call!

🕒 **Deadline : 7th July 2025!**

Submissions for the Malaysia Business Events Awards (MBEA) are closing soon! This is your chance to step into the spotlight and let your achievements take centre stage.

Why Submit?

- 🏆 Gain BE industry recognition for your work
- 🏆 Celebrate your wins and your team's success
- 🏆 Be part of an elite circle of excellence in Malaysia's business events industry
- 🏆 Boost your brand and credibility.

Don't wait - Submit now and let your success speak for itself!

As Head Judge of MBEA, I am honoured to witness the incredible innovation, resilience, and creativity that define Malaysia's business events industry. These awards are more than just a celebration of excellence — they are a platform to spotlight the trailblazers, visionaries, and unsung heroes who are shaping the future of our industry.

Each submission is a powerful story — a testament to the people behind the scenes who raise the bar year after year. If you or your team have delivered an event that broke new ground, forged meaningful impact, or inspired change, now is the time to share your success.

I encourage you to take this opportunity to showcase your achievements and let your work be recognised by your peers and the nation. Your story deserves to be told — and the MBEA stage is where it belongs.

We look forward to honouring the very best.

- Amos Y.C. Wong
Head Judge of MBEA 2025



Join the Celebration!

Book a table and be part of the industry's most anticipated awards night. Whether you're a finalist, supporter, or proud partner — your presence matters.

Reserve Your Table - Celebrate with your team, clients, and peers in style.

Let's come together to recognise and uplift the people, places, and projects that power our industry forward.

For more information about MBEA and nomination details, please visit www.maceos.org.my/mbea.

Business Events (BE) in Malaysia

- Catalysts for Economic Transformation

A Strategic Business Event Industry White Paper by MACEOS

Business Events (BE) including conferences, exhibitions, trade shows, and corporate meetings, are powerful drivers of Malaysia's economic transformation. Beyond professional gatherings, they generate high-impact outcomes across job creation, trade growth, innovation, and global engagement. Business travellers spend up to three times more than leisure tourists, significantly benefiting sectors such as hospitality, transportation, retail, and the knowledge economy. To position BE as a national development priority, not merely a tourism subset, MACEOS is leading the development of a comprehensive, data-driven White Paper: Business Events in Malaysia – Catalysts for Economic Transformation.

Developed in collaboration with the University of Malaya and Universiti Tunku Abdul Rahman (UTAR), and enriched by nationwide industry input, this strategic White Paper maps future market opportunities, benchmarks Malaysia against global leaders, measures socio-economic impact, and outlines policy and investment recommendations. Its purpose is clear: to present a unified, evidence-based framework that empowers public-private collaboration, guides strategic investments, and positions Malaysia as a premier global destination for business events.



A Call to Action

Support Needed: Building the Future of BE Industry

To realise this vision, we are calling on all MACEOS members to support this critical initiative. To date, only about 30% of our RM120,000 target has been raised. This is not just a fundraising campaign, it is a decisive step to advocate for a new, larger convention centre and to commission a certified research study that delivers credible data for engagement with policymakers.

The urgency is real. Our regional competitors such as Indonesia, the Philippines, Thailand, and Vietnam have already built venues exceeding 100,000 square metres. Malaysia's largest, MITEC, stands at just 45,000 square metres. Without swift, unified action, our ability to compete on the global stage will diminish further.

We urge you to contribute. Be part of shaping the future of Malaysia's business events industry for the next generation, for the nation's economic resilience, and for our rightful place in the global arena.

- Dato' Vincent Lim
Honorary President of MACEOS
President of AFECA



Thank You

Business Events Industry White Paper Sponsors

Platinum Sponsors



Gold Sponsors



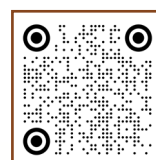
Silver Sponsors



Supporting Sponsors



For more information, visit www.maceos.org.my/business-events-industry-white-paper
or contact the MACEOS Secretariat at secretariat@maceos.org.my



Celebrate Legacy, Sustainability, and Innovation

Get ready for the Borneo Inspires Legacy Awards (BILA) 2025, a prestigious celebration honouring remarkable achievements in legacy-building, sustainability, and innovation within the global business events industry. Formerly known as the iconic Anak Sarawak Awards, BILA marks over a decade of recognising individuals and organisations that are shaping a better future through impactful initiatives. **Submit your nominations today!**

Mark your calendars for **2nd to 3rd October 2025** and join the LEGACY360 – Business Events for a Sustainable Future Forum, Southeast Asia's only platform dedicated to business event legacies and sustainability. Hosted by Business Events Sarawak (BESarawak), LEGACY360 unites global leaders, policymakers, and industry experts to shift the conversation beyond economic value, highlighting how events can drive positive social, environmental, and economic transformation. Through a comprehensive 360-degree approach, the forum addresses both global and regional challenges, encouraging collaboration and innovation for a more sustainable industry. The two-day programme will feature interactive workshops, thought-provoking dialogues, and actionable strategies to help participants design legacy-driven, future-focused events that benefit communities locally and globally.

Don't miss your chance to be part of this transformative movement. Register today and be part of shaping a sustainable future through business events.



**Every Tribe has champions.
Who will you nominate?**

**OPEN FOR
SUBMISSIONS NOW**

SUBMISSION OPENS
21 MARCH 2025 – 21 JULY 2025.

OPEN TO EVENTS HELD IN
2023 – JUNE 2025
INCLUDING THOSE HOSTED OUTSIDE SARAWAK.

The Borneo Inspires Legacy Awards (BILA) 2025 is **Borneo's premier biennial event celebrating legacy achievements** in the global business events industry.

Recognising social, economic, and environmental impact in business events that being held globally. **18 awards across 5 categories** – Convention, Exhibitions, Corporate Meetings & Corporate Incentives, Journalism and Sarawak Industry Legacy Excellence.

Nominate Now!



Driving Impact Together

LEGACY360
BUSINESS EVENTS FOR A SUSTAINABLE FUTURE

**Answer the call of
the Tribe Legacy.**

SAVE THE DATE

2nd – 3rd October 2025
Borneo Convention Centre Kuching
Sarawak, Malaysia

LEGACY360 is a platform for professionals, organisations, and destinations across diverse industries to transition towards a sustainable, future-ready business model that moving beyond metrics to build purposeful, sustainable legacies.

Register Now!



Driving Impact Together

I AM



*Manifest Yours by **Driving Impact Together** with us.*



**Scan to connect with
Business Events Sarawak**
businesseventssarawak.com



**TRIBE
LEGACY
SARAWAK
CAMPAIGN**

Events Calendar

July - August 2025

1 Jul Food & Drinks Malaysia by SIAL

Date: 1st - 3rd July 2025

Venue: MITEC

Following a successful debut with 300+ exhibitors and over 8,000 trade visitors, Food & Drinks Malaysia by SIAL 2025 continues to connect retailers, manufacturers, distributors, and professionals with the latest innovations and sourcing opportunities.

www.fooddrinksmalaysia.com

Mark Your Calendar

FOOD & DRINKS MALAYSIA by SIAL
1 - 3 July 2025
MITEC, Kuala Lumpur



3 Jul SOGCE 2025

Date: 3rd- 4th Jul 2025

Venue: Sabah International Convention Centre

SOGCE 2025 returns as Sabah's only dedicated oil, gas, and energy event, uniting industry leaders for two days of exhibitions, conferences, and networking. Highlights include cutting-edge solutions, the SOGCE Networking Golf, and a Young Professionals Program supporting local talent and industry growth.

www.sabahoilandgas.com.my

12th SOGCE
SABAH OIL, GAS & ENERGY
CONFERENCE & EXHIBITION 2025

COME JOIN US



3&4 JULY

FOSTERING COLLABORATION, PAVING SUSTAINABLE OPPORTUNITIES

SABAH OIL, GAS & ENERGY
CONFERENCE & EXHIBITION

PARTICIPATE • SPONSOR • ADVERTISE • VISIT

SOGCE 2025 is themed around business development within the context of sustainability, particularly during the ongoing energy transition. It emphasises how partnerships and collaborations can create value, opportunities, and advantages for the OGSE industry, Sabah, and its economy.



VISIT SOGCE WEBSITE

MIMF 36TH MALAYSIA INTERNATIONAL MACHINERY FAIR

第36届马来西亚国际机械设备展

My - Plas

PLASTICS, MOULD & TOOLS

My - Pack Pro

PACKAGING & FOOD PROCESSING

My - Print

PRINT TECHNOLOGY

Smart Tech

SMI SMART TECHNOLOGY & AI

My - Bakery

BAKERY EQUIPMENT

LED - LIGHT & SIGN

SIGN & LIGHTING LED

10-12 JULY 2025

MITEC

MALAYSIA INTERNATIONAL TRADE & EXHIBITION CENTRE
KUALA LUMPUR, MALAYSIA
马来西亚国际贸易与展览中心

Organized by
ES
INTERNATIONAL EVENT MANAGEMENT Sdn Bhd

Endorsed by
IAIR-IDE
MALAYSIA INTERNATIONAL TRADE DEVELOPMENT CORPORATION

Supported by
Proton
MALAYSIA PRONAS INTERNATIONAL BUSINESS SOCIETY

10 Jul MIMF 2025

Date: 10th - 12th July 2025

Venue: MITEC

The 36th Malaysia International Machinery Fair (MIMF) 2025 is gearing up to welcome international buyers, industry leaders, and innovators to a dynamic showcase of machinery and manufacturing solutions. With dedicated business matching sessions, networking lounges, and interactive engagement zones, the event offers strategic opportunities for cross-border collaborations.

www.esievent.my/mimf_msia



11 Jul Kenny G "Timeless Legacy" Tour

Date: 11th July 2025

Venue: Sabah International Convention Centre (SICC)

Star Planet proudly presents a milestone in Sabah's music scene, Kenny G's first-ever performance in East Malaysia, live in Kota Kinabalu as part of his "Timeless Legacy" Tour. Globally celebrated for timeless hits like Songbird, The Moment, and Going Home, the smooth jazz legend has sold over 75 million albums and continues to captivate audiences with his soulful melodies and romantic ballads.

<https://starplanet.com.my/show/kg2025sicc>



14 Jul LABASIA 2025

Date: 14th- 17th Jul 2025

Venue: Kuala Lumpur Convention Centre

Known for its strong global reach and comprehensive coverage of the laboratory industry, LABASIA 2025 will bring together leading international and local brands, offering a vibrant platform for business exchange, innovation, and collaboration. The event will showcase the latest advancements in R&D, testing, and analysis, especially within the pharmaceutical and biotechnology sectors.

www.lab-asia.com

15
Jul

IEW 2025

Date: 15th - 17th July 2025

Venue: Borneo Convention Centre Kuching (BCCK)

Since 2009, International Energy Week (IEW) has grown into East Malaysia's leading international platform for sustainable energy solutions. IEW 2025 will once again gather leaders, policymakers, and innovators to advance the region's energy transition and low-carbon future.

www.iew.my



16
Jul

IHW 2025

Date: 16th - 18th July 2025

Venue: MITEC

International Healthcare Week 2025 (IHW 2025), the region's most comprehensive healthcare event, bringing together five flagship exhibitions under one roof to spark innovation, investment, and collaboration across the entire healthcare value chain.

- ★ **CPIH South East Asia** – Showcasing the complete pharmaceutical supply chain
- ★ **WHX Kuala Lumpur** – Focusing on medical devices, hospital services, and healthcare systems
- ★ **WHX Labs Kuala Lumpur** – The region's premier medical laboratory exhibition
- ★ **Medtec Southeast Asia** – Dedicated to medical device design and manufacturing
- ★ **HIMSS** – A leading digital health conference exploring AI, data innovation, workforce transformation, and equitable care

From pharma to digital health, IHW 2025 is your gateway to connect, discover, and shape the future of healthcare in Asia and beyond.

inthehealthcareweek.com



22
Jul

MIDS 2025

Date: 22nd - 24th July 2025

Venue: Kota Kinabalu, Sabah

Organised by MAHSA University and MDIA, Malaysia International Dental Show (MIDS) 2025 promises an enriching experience with the latest advancements in dentistry, hands-on symposiums, and trade exhibitions offering over RM500,000 worth of vouchers. With an expected turnout of 5,000 visitors, it is set to be one of the region's most dynamic dental events.

mids.com.my



23
Jul

ARCHIDEX 2025

Date: 23rd - 26th July 2025

Venue: MITEC & Kuala Lumpur Convention Centre

As a flagship event of the Kuala Lumpur Architecture Festival (KLAF), the 24th International Architecture, Interior Design & Building Exhibition (ARCHIDEX) 2025 brings together leading minds across architecture, interior design, and the building industry. Taking place across two world-class venues, ARCHIDEX will showcase the latest innovations while connecting architects, designers, developers, contractors, and key decision-makers in an inspiring trade environment.

archidex.com.my



30
Jul

MIFB 2025

Date: 30th July - 1st August 2025

Venue: Kuala Lumpur Convention Centre

The Malaysian International Food and Beverage Trade Fair (MIFB) returns as the country's premier F&B trade event, bringing together global and local players across the entire supply chain. Set to welcome international exhibitors and Malaysian industry professionals, MIFB 2025 offers a dynamic platform to explore innovative solutions, build partnerships, and unlock new market opportunities in the region's growing food and beverage sector.

mifb.com.my

WELCOME



MACEOS MEMBERS

A warm welcome to our newest members! We are thrilled to have you join our growing community and look forward to collaborating with you as we work together to elevate professionalism and standards within the business events (BE) industry we all deeply value. Your support is greatly appreciated, and we are excited about the remarkable achievements we will accomplish together. At present, MACEOS offers three membership categories: **Ordinary Members**, **Associate Members**, and **Individual Members**.

ORDINARY MEMBERS



Ludic Asia (M) Sdn Bhd

25-2, Jalan PJU 1/42A, Dataran Prima,
47301 Petaling Jaya, Selangor, Malaysia.

Tel: : +60 12-301 9954

Email: hello@ludic.asia

Website: www.ludic.asia

Category: Professional Conference Organiser (PCO)



TLM Event Sdn Bhd

No. 54-3-7, Wisma Sri Mata,
Jalan Van Praagh, 11600 George Town,
Penang, Malaysia.

Tel: : +604-281 4469

Email: info@tlmevent.com

Website: tlmevent.com

Category: Professional Exhibition Organiser (PEO)

Gagasan Jalur Sutera (M) Sdn Bhd

丝道之念 (马) 有限公司

Gagasan Jalur Sutera (M) Sdn Bhd

WTCKL, Level 3, Bilik Putra KL,
41, Jalan Tun Ismail, Chow Kit,
50480 Kuala Lumpur, Malaysia.

Email: mcte.toon@hotmail.com

Category: Stand Designer and Contractor (Booth/Electrical)



IMASADINASTI
A member of IAK Group of Companies

Imasa Dinasti Sdn Bhd

Lot 2159, Off Jalan University,
Kuala Baram Land District, Senadin,
98100 Miri, Sarawak, Malaysia.

Tel: : +6019-832 0188

Email: info@imasadinasti.com

Website: www.imasadinasti.com

Category: Venue Operator



GRYPHON PRODUCTION

Gryphon Production Sdn Bhd

No.2-37, PV128, Jalan Genting Klang,
Taman Danau Kota, Setapak,
53300 Kuala Lumpur, Malaysia.

Tel: : +6012-637 2813

Email: gryphonproduction.wilson@gmail.com

Category: Professional Exhibition Organiser (PEO)

2025 Malaysia Business Events Directory

All MACEOS members will be listed in this comprehensive directory, showcasing organisers, venues, event management companies, booth contractors, and service providers within Malaysia's business events industry.



MALAYSIA BUSINESS EVENTS DIRECTORY

Your Ultimate BE Guide

A comprehensive guide to Malaysia's business events landscape, featuring venues, suppliers, industry players, and key stakeholders. Whether you're looking for state-of-the-art convention centers, professional event services, or networking opportunities, this guide ensures you stay informed and ahead in the thriving BE industry.

www.maceos.org.my

SCAN QR CODE

TO DOWNLOAD THE DIGITAL DIRECTORY.

Get Started



TRAINING

ROYAL PROTOCOL WORKSHOP

[WILL BE CONDUCTED IN ENGLISH AND BAHASA MALAYSIA]

DATE	TIME	VENUE
5TH JULY 2025 [SATURDAY]	9AM - 5PM	SIME DARBY CONVENTION CENTRE KUALA LUMPUR

COURSE FEE
RM700/PAX [MEMBER] | RM900/PAX [NON-MEMBER]

Kursus Protokol dan Etik Sosial ini merupakan satu medium untuk memberikan latihan dan maklumat tepat kepada para peserta yang terdiri daripada penjawat awam berkenaan dengan protokol, pengurusan majlis, dan etiket sosial.

OBJEKTIF

- ✓ Memberikan pendedahan kepada peserta tentang protokol yang melibatkan raja dan kerabat;
- ✓ Meningkatkan kefahaman dan kepekaan para peserta dalam pengurusan majlis melibatkan aspek sebelum, semasa dan selepas bertugas sebagai LO dan pengiring;
- ✓ Memahami setiap bidang tugas bagi jawatankuasa yang dilantik dalam sesebuah majlis;
- ✓ Membentuk keyakinan diri bagi berhadapan di hadapan tetamu serta dalam majlis atau perjumpaan yang melibatkan kenamaan;
- ✓ Melahirkan penjawat awam yang mempunyai penampilan dan perwatakan diri yang mempunyai kelas tersendiri.

PILIHAN MODUL

- Slot 1 Protokol Diraja
- Slot 2 Pengurusan Majlis Rasmi
- Slot 3 Etik Sosial dan Penampilan Diri
- Slot 4 Etiket Meja Makan
- Sesi Fotografi dan Bersurai



TRAINER PROFILE SUMMARY SOPHIAN AB RAHMAN

Berpengalaman luas dan berpengetahuan tinggi dalam segala protokol dan adat istiadat berkaitan Seri Paduka Baginda Yang di-Pertuan Agong dan Seri Paduka Baginda Raja Permaisuri Agong dan semua raja-raja Berhormat. Beliau juga sebagai juruaudit dalam Bilateral Meeting dan Bilateral Meeting untuk urusan kerajaan negeri atau federal serta Seri Paduka Baginda Yang di-Pertuan Agong dan Seri Paduka Baginda Raja Permaisuri Agong dan raja-raja semua majlis rasmi bersejarah.

JOIN US TODAY!



E-INVOICE UPDATES, PRACTICAL SETTING AND IMPLEMENTATION

DATE	TIME	VENUE
20TH AUG 2025 18TH SEP 2025	9AM - 5PM	KUALA LUMPUR [TBA]

COURSE FEE
RM700/PAX [MEMBER] | RM900/PAX [NON-MEMBER]

The Income Tax Act 1967 has introduced the mandatory requirement by all business entities to implement the e-Invoice. Understanding the scope of e-Invoice, the technological transmission mechanism will help taxpayers to implement the e-Invoice process more effectively.

WHO SHOULD ATTEND

- ✓ Business Owners
- ✓ Accountants
- ✓ Company Secretaries
- ✓ Financial Managers & Executives
- ✓ Business Owners & Entrepreneurs

METHODOLOGY

Powerpoint presentation, discussion and Q&A

COURSE OUTLINES

- | Module | Topic |
|----------|--|
| Module 1 | Scope of e-Invoice |
| Module 2 | Two types of e-Invoice |
| Module 3 | Transmission Mechanism |
| Module 4 | MyInvois Setting and Appointment of Representative |
| Module 5 | Type of e-Invoice Transactions |
| Module 6 | Required Fields |
| Module 7 | General Operational Transactions |
| Module 8 | Practical Implementation |



TRAINER PROFILE SUMMARY DR. TAN THAI SOON

Dr. Tan Thai Soon is a management and tax consultant. He obtained his Doctor of Business Administration from University of Newcastle, Australia and holds a Master of Science in Management Accounting and Planning from University Utara Malaysia. Dr. Tan has more than 20 years' experience in management consulting and taxation matters and provides consulting and training in taxation, financial management, knowledge management and innovation. He is a HRD Corp Accredited Trainer.

JOIN US TODAY!





MACEOS
M A L A Y S I A

cmp
certified meeting professionals
Preferred provider



TOTAL EVENT MANAGEMENT 2025

Created by Meeting Professionals
Claimable CE Hours

DATE

23 - 24 SEPT 2025
2 - 3 DEC 2025
2 - 3 DEC 2025

VENUE

KUCHING (SARAWAK)
PENANG
KOTA KINABALU (SABAH)

WHO SHOULD JOIN

TEM is tailor-made for professionals eager to make an impact in the events industry, including:

- Sales, Operations, and Project Executives, as well as Junior Managers in the M.I.C.E. sector, seeking to refine their event planning and execution skills.
- Event and Marketing Teams across public and private organisations, government bodies, trade associations, NGOs, and SMEs.
- Aspiring Professionals keen to understand the foundations of event management and industry operations

JOIN US TODAY!



For more information, please contact **MACEOS Secretariat**
Ms. Cecilia Cheang
Mobile: +6012-651 3713 (Whatsapp)
Email: cecilia@maceos.org.my

MACEOS
M A L A Y S I A

cmp
certified meeting professionals
Preferred provider



EXHIBITION MANAGEMENT PROGRAMME 2025

Created by Meeting Professionals
Claimable CE Hours

DATE

30 SEP - 2 OCT 2025
7 - 9 OCT 2025
4 - 6 NOV 2025

VENUE

HORIZON HOTEL KOTA KINABALU (SABAH)
KUCHING (SARAWAK)
PENANG

WHO SHOULD JOIN

- Professionals seeking to deepen their exhibition management skills.
- Those new to the business events industry and eager to learn the fundamentals of exhibition operations and management techniques.
- Organisations and trade associations planning flagship exhibitions tailored to specific sectors.

JOIN US TODAY!



For more information, please contact **MACEOS Secretariat**
Ms. Cecilia Cheang
Mobile: +6012-651 3713 (Whatsapp)
Email: cecilia@maceos.org.my

MACEOS
M A L A Y S I A

MACEOS Secretariat Office

Co-Work World Trade Centre Kuala Lumpur,
Level 2, No. 41, Jalan Tun Ismail,
50480 Kuala Lumpur, Malaysia.
Tel : 6012-640 6106
Email : secretariat@maceos.org.my
Website : www.maceos.org.my
Stay Connected :



MACEOS Communications Subcommittee

President : Datuk Dr M Gandhi

Communication Chairperson : Gerard Leeuwenburgh

Secretariat :

Executive Director : Ezriq Sajad Ismail Sajad

Deputy General Manager : G'ny Chin

Senior Executive : Holiday Tan

Media Agency : Adelston Media Sdn Bhd

MACEOS is amplifying the Voice of Business Events through five key strategies outlined in the MACEOS Strategic Roadmap (MSR) 2030 :-

- Embracing Digital Transformation
- Upholding Professional Standards
- Strengthening the Business Events Community
- Up-skilling the Industry Workforce
- Crafting a Clear Narrative for the Business Events Industry

Business Events (BE) is essential for economic growth and nation building. Let's collaborate to drive the positive growth of the BE industry, ensuring mutual benefits for all stakeholders.

* Advertising opportunities are now available in MACEOS Newsletter.

For advertising enquiries, please contact

- MACEOS Secretariat at secretariat@maceos.org.my or

- Adelston Media at benewsletter@adelstonmedia.com