

BE NEWSLETTER

JULY 2026 | Vol.07



MINISTRY OF TOURISM, ARTS AND CULTURE

Malaysia Convention & Exhibition Bureau®

MBEW
MALAYSIA BUSINESS EVENTS WEEK

**WEAVING HORIZONS:
SHAPING THE TAPESTRY OF TOMORROW**

3-5 August 2026
Kuala Lumpur Convention Centre (KLCC)

www.myceb.com.my/mbew

Be Part of MBEW 2026

Join the Business Events community at Malaysia Business Events Week (MBEW) 2026, Malaysia's premier industry gathering dedicated to advancing collaboration, innovation and sustainable growth across the Business Events ecosystem.

Guided by the theme "Weaving Horizons: Shaping the Tapestry of Tomorrow", MBEW 2026 offers a dynamic programme of thought leadership, business networking, curated business matching and knowledge-sharing sessions. Connect with industry leaders, policymakers, associations, venues, organisers and solution providers as we shape the future of Business Events together. P2



August & September

- ★ Malaysia Business Events Week (MBEW) 2026 P2
- ★ MACEOS Events Calendar :Jul'26 - Dec'26 P11
- ★ Events Calendar August & September 2026 P12
- ★ BIGSABAH Sale 2026 P17
- ★ Malaysia Business Events National Challenge 2026 . P18



think Business think hong kong

*Expanding your
**business to Asia
and beyond?***

/ KUALA LUMPUR, MALAYSIA
/ 11 AUGUST 2026

MACEOS Activities

MACEOS Joins MyCEB Media Engagement



Strengthening Media Partnerships For Business Events

On 24 July 2026, MACEOS President, Mr Eric Ho, joined industry leaders, editors, journalists and media partners at the MyCEB Media Engagement Vol. 2, at De.Wan 1958 by Chef Wan, Bangsar Shopping Centre. The engagement served as a platform for the Malaysia Convention & Exhibition Bureau (MyCEB) to share its latest industry achievements, strategic initiatives and preparations for Malaysia Business Events Week (MBEW) 2026, while reinforcing the important role of the media in positioning Malaysia as a leading Business Events Destination.

During the session, MyCEB Chief Executive Officer Ms Tan Mei Phing announced that, as of 30 June 2026, MyCEB has successfully secured 416 Business Events scheduled between 2026 and 2030, generating a projected Estimated Economic Impact (EEI) of RM3.98 billion. These achievements underscore the continued confidence of international organisers in Malaysia's world-class Business Events ecosystem. The event also marked the launch of the inaugural BE Horizon Bulletin, a new publication designed to provide industry insights, market intelligence and updates on Malaysia's evolving Business Events landscape.

MACEOS applauds MyCEB's continued efforts in strengthening collaboration with media partners and industry stakeholders. Such initiatives play a vital role in raising the profile of Malaysia's Business Events industry while supporting the collective vision of attracting more high-value international events and driving sustainable industry growth.

With MBEW 2026 taking place from 3 to 5 August 2026 at the Kuala Lumpur Convention Centre under the theme "Weaving Horizons: Shaping the Tapestry of Tomorrow", MACEOS looks forward to supporting another milestone event that showcases Malaysia's capabilities on the global stage. **Let's BE Amazing.**



MACEOS x Media Prima OMNiA



Creating New Opportunities For Member Growth And Industry Engagement

As part of its ongoing efforts to create greater value for members, MACEOS held a strategic engagement session with Media Prima OMNiA on 13 July 2026 to explore potential collaboration opportunities that support business growth and industry development. The meeting was led by MACEOS President, Mr Eric Ho Kah Pheng, together with Advocacy EXCO Mr Ezriq Sajad and Mr Fauzy Wahab, where both parties exchanged ideas on building a long-term partnership that would benefit the MACEOS community.

Among the key areas discussed were the organisation of a joint networking session to foster stronger industry connections, the development of exclusive marketing solutions and preferential advertising packages for MACEOS members, as well as potential collaborations across MACEOS flagship initiatives, including EventXpo by MACEOS, BE in Sabah, and the Malaysia Business Events Awards (MBEA). The engagement marks a positive step towards strengthening industry partnerships and expanding opportunities for MACEOS members. Both MACEOS and Media Prima OMNiA look forward to further discussions as the collaboration progresses.

MACEOS x Berita Harian



Strengthening Media Ties Through Industry Engagement

As part of its ongoing efforts to strengthen relationships with the media, MACEOS President Mr Eric Ho and Advocacy EXCO Mr Fauzy Wahab visited Berita Harian for a media familiarisation session. During the visit, they were welcomed by Mr M. Thillinadan, Deputy Group Editor, and Datuk Sariha Mohd Ali, Senior News Editor, who provided an exclusive tour of the newsroom and shared insights into Berita Harian's editorial operations. The session offered a valuable behind-the-scenes look at the news production process, from editorial planning to the newsroom's daily workflow. The visit provided an excellent opportunity to foster closer engagement with the media while gaining a deeper appreciation of the important role journalists and editors play in delivering timely and credible news. MACEOS looks forward to building on this relationship and continuing to collaborate with the media in advancing Malaysia's Business Events industry.



Building the Future of Business Events Through TVET

On 27 July 2026, MACEOS met with GIATMARA to explore a proposed Technical and Vocational Education and Training (TVET) programme for the Business Events industry. The discussion centred on strengthening industry collaboration to develop a skilled, future-ready workforce while creating greater opportunities for TVET talent. The initiative reflects MACEOS' commitment to nurturing the next generation of professionals and supporting the sustainable growth of Malaysia's Business Events industry.

MACEOS Supports Event Tech Innovation



Bridging Academia With The Business Events Industry

As part of its commitment to nurturing future industry talent, MACEOS participated in the Event Technology module industry review session at Taylor's University on 30 June 2026, reinforcing the importance of collaboration between academia and the Business Events industry.

Representing the MACEOS Digital & Academic Innovation (DAI) Team were Vice President of Innovation, Mr Yusno Yunos, Innovation EXCO, Mr Hafiz, Youth Representative, Ms Zoe, and DAI Sub-Committee Member, Ms Farina, who served on the industry panel to review the final presentations by Event Management students.

During the session, three student groups showcased their Event Tech Solutions, presenting innovative concepts and practical applications designed to address real-world challenges within the Business Events industry. Their creativity, critical thinking and technology-driven ideas reflected the immense potential of the next generation of event professionals.

MACEOS extends its appreciation to Mr Chor Ban Ch'ng and Taylor's University for the opportunity to contribute to this meaningful industry engagement. Through initiatives like these, MACEOS continues to strengthen the connection between academia and industry, providing students with valuable industry insights while supporting the development of future-ready talent for Malaysia's Business Events sector.

MACEOS Delivers BEAP in Miri



BEAP Completes Successful Miri Training

MACEOS successfully concluded a three-day training programme in Miri as part of the **Sarawak Business Events Accelerator Programme (BEAP)**, bringing together 30 participants for an immersive learning experience focused on practical skills and industry knowledge. Delivered in collaboration with Business Events Sarawak (BESarawak) and the Miri Business Events Committee, the programme provided participants with hands-on training led by experienced industry professionals. Throughout the sessions, participants actively engaged in discussions, practical exercises and knowledge sharing, reflecting a strong commitment to professional development within the Business Events industry.

MACEOS extends its sincere appreciation to BESarawak and the Miri Business Events Committee for their trust, collaboration and support in making the programme a success. Such partnerships continue to strengthen industry capabilities and contribute to the growth of Malaysia's Business Events ecosystem.

Following the successful Miri programme, the BEAP journey continues in **Sibu from 11 to 13 August 2026**, where another group of industry professionals will have the opportunity to enhance their skills and expertise.



WHY CMP

CERTIFIED
MEETING
PROFESSIONAL®

MATTERS FOR YOU AND YOUR COMPANY

The CMP is the **globally recognised certification** for business events professionals. It demonstrates expertise in planning, managing, and delivering meetings, conferences, conventions, exhibitions, and incentive travel according to international industry standards.



BENEFITS FOR YOU



1. GLOBAL PROFESSIONAL RECOGNITION

The CMP validates your knowledge and skills against internationally recognised standards, increasing your professional credibility and reputation.



2. CAREER ADVANCEMENT

Opens doors to new career opportunities, leadership positions, and higher earning potential. It also differentiates you from other professionals in the industry.



3. ENHANCED KNOWLEDGE AND SKILLS

Strengthens your understanding of:

- Strategic meeting management
- Financial and budget management
- Risk management
- Event design and participant experience
- Contract negotiation
- Sustainability
- Technology and innovation
- Leadership and project management



4. GREATER CONFIDENCE

Better equipped to make informed decisions, solve complex problems, and manage events with confidence.



5. GLOBAL PROFESSIONAL NETWORK

Connect with business events professionals worldwide, exchange best practices, and expand your professional network.



BENEFITS FOR YOUR COMPANY



1. HIGHER QUALITY EVENTS

CMP professionals apply international best practices, resulting in more efficient planning, smoother execution, and better event outcomes.



2. BETTER RETURN ON INVESTMENT (ROI)

Strategic event planning helps organisations achieve business objectives, optimise budgets, and improve event performance.



3. REDUCED RISK

CMP professionals are trained to identify and manage operational, financial, legal, safety, and reputational risks before they become major issues.



4. IMPROVED STAKEHOLDER SATISFACTION

Well-planned events lead to better experiences for attendees, clients, sponsors, exhibitors, speakers, and business partners.



5. STRONGER CORPORATE REPUTATION

Employing CMP-certified professionals demonstrates a commitment to quality, professionalism, and continuous improvement, enhancing the organisation's reputation.



6. COMPETITIVE ADVANTAGE

Clients and stakeholders are more likely to trust organisations that employ internationally certified professionals, giving the company a stronger position in a competitive market.



7. BETTER TEAM PERFORMANCE

CMP-certified employees often share industry knowledge and best practices with colleagues, helping to improve the capability of the entire team.



FOR INDIVIDUALS

The CMP is an investment in professional growth, global recognition, and long-term career success.



WHEN YOUR PEOPLE
ACHIEVE GLOBAL STANDARDS,
YOUR EVENTS ACHIEVE
GLOBAL IMPACT.

FOR ORGANISATIONS

Supporting employees to earn the CMP builds a stronger workforce, improves event quality, reduces risk, increases client confidence, and creates measurable business value.



KNOWLEDGE



PROFESSIONALISM



LEADERSHIP



EXCELLENCE



IMPACT

Be Recognised. Be Certified. Be a CMP.

CMP READINESS

ACCELERATOR CERTIFICATE PROGRAM FOR BE PROFESSIONALS

Get Certified. Get Recognized. Get Ahead.

In Collaboration Between

BE MACEOS
COMPETENCY ADVANCEMENT HUB M A L A Y S I A

Approved Training Provider



Earn your global gold standard of excellence in the events industry with confidence

Join **Ch'ng Chor Ban** CMP, CEM, SPEC, DES, CIS, CHIA for an interactive accelerator course designed to strengthen your preparation and align your knowledge with the latest CMP International Standards (CMP-IS).

WHY YOU SHOULD JOIN?

- Step-by-step guidance on submitting your CMP application to qualify for the exam.
- Prepare for the updated CMP exam with instruction aligned with the latest CMP International Standards (CMP-IS).
- Gain confidence through real-world examples, interactive learning, and industry-tested exam strategies.
- Learn in a small study group for personalized attention and peer collaboration.

WHAT YOU WILL GET?

- Pre** Access digital learning materials one month prior to the program date, along with one pre-training group consultation.
- During** Gain clear insights into what to expect before and on exam day, and strengthen your understanding with over 300 practice questions covering essential concepts.
- Post** One post-training group consultation during your CMP exam month for guided support and keep you exam-ready.

KEY LEARNING OUTCOMES

- Understand and apply CMP-IS domains and best practices.
- Strengthen your test-taking techniques and analytical thinking.
- Connect with a network of aspiring and certified meeting professionals.

WHY IT MATTERS?

The CMP program is the **Gold Standard** for event professionals around the world. It can boost your career, increase your earning potential and connect you with a global network of industry leaders.

REGISTER TODAY

22-23 AUGUST 2026

(SAT - SUN)

9.00AM - 6.00PM

KUCHING, SARAWAK

FEE: MYR2,400

(HRD CORP CLAIMABLE)

10001686035

EIC CE - 10 HOURS

SUITABLE FOR:

Business events professionals who have completed MACEOS CCP, EMP, or TEM programs, or hold an industry credential such as CEM, SEPC, DES, CED, or other relevant qualifications.

For more information, please contact the MACEOS Secretariat,

Ms. Holiday Tan | Mobile: +6019-658 3881 (WhatsApp) | Email: secretariat@maceos.org.my

CONGRATULATIONS

Anugerah Gemilang Maju Jaya (AGMJ) 2026 Recognises MACEOS Leadership

Established to honour individuals who have made outstanding contributions to society and the nation, the **Anugerah Gemilang Maju Jaya (AGMJ) 2026** was held on 11 July 2026 at the Sabah International Convention Centre (SICC). Celebrating excellence, dedication and service across diverse fields, the awards reflect a shared commitment among organisations, government agencies and the wider community to recognising individuals whose contributions continue to make a meaningful and lasting impact.

“

Honouring Excellence. Inspiring Generations

Anugerah Gemilang Maju Jaya (AGMJ) is more than an awards ceremony; it is a platform to honour individuals whose dedication and service have created a lasting impact on society. Every contribution deserves recognition, and every act of excellence has the power to inspire generations to come.

Dato Paduka Rehan Hj Rahim,
Founder and Organising Chairman, AGMJ 2026
Vice President- Development, MACEOS Sabah Chapter



Among this year's recipients were three distinguished leaders from MACEOS, recognised for their outstanding leadership and significant contributions to advancing Malaysia's Business Events industry.

- ★ **Datuk Dr M Gandhi**, Immediate Past President of MACEOS - **Anugerah Cemerlang Inspirasi Gemilang Maju Jaya 2026**
- ★ **Mr Lee Mark**, Past Honorary Secretary of MACEOS - **Anugerah Usahawan Cemerlang Gemilang Maju Jaya 2026**
- ★ **Datuk Dr Hajah Rosmawati Haji Lasuki, JP**, MACEOS Vice President (Advocacy) and Chairman of the MACEOS Sabah Chapter - **Anugerah Pengiktirafan Khas Agensi dan Syarikat Gemilang Maju Jaya 2026**

Their recognition reflects not only their individual achievements but also MACEOS' continued commitment to championing leadership, professionalism and excellence within Malaysia's Business Events industry.



Celebrating the Unsung Heroes of Sabah International Convention Centre (SICC)

When delegates applaud a seamless conference, enjoy an exceptional dining experience or praise a venue's hospitality, the spotlight often falls on the event itself. Yet behind every successful Business Event is a team of dedicated professionals whose passion and commitment often go unnoticed. That commitment to excellence was recognised at the Majlis Anugerah Gemilang Maju Jaya (AGMJ) 2026, where six members of the Sabah International Convention Centre (SICC) team were honoured for their outstanding contributions and unwavering dedication.

CONGRATULATIONS

- ★ **Anugerah Chef Inovatif Gemilang Maju Jaya**
 - **Mohd Firdaus bin Mohd Izhar**, Head Chef
- ★ **Anugerah Cemerlang dan Dedikasi Gemilang Maju Jaya**
 - **Subash Kumaran**, Director of Security & Safety
 - **Nazlia binti Jeffri**, Assistant Director of Convention Sales
 - **Nazlina binti Syed Naseruldin**, Guest Service & Lounge Manager
 - **Shaikh Fadhil bin Hussein Mattar**, Director of Engineering
 - **Adilles Alphonsus Andrew**, Banquet Operations Manager



These awards recognise more than individual accomplishments; they celebrate the collective effort of the people who work tirelessly behind the scenes to ensure every event is delivered with excellence. From culinary innovation and venue operations to engineering, security and guest services, every role contributes to creating memorable experiences for organisers, delegates and visitors alike.

As one of Malaysia's premier Business Events venues, SICC's success is built not only on its iconic architecture and world-class facilities, but also on the passion, professionalism and dedication of its people. Their unwavering commitment continues to elevate service standards, strengthen Sabah's reputation as a preferred Business Events destination, and inspire excellence across the industry.

Congratulations to all the award recipients. Your achievements are a testament to the invaluable role that behind-the-scenes professionals play in delivering exceptional Business Events. Together, they remind us that while venues provide the stage, it is the people who truly bring every event to life.

CONGRATULATIONS

Celebrating MACEOS Members Driving ESG Excellence

Environmental, Social and Governance (ESG) principles continue to shape the future of the Business Events industry, and MACEOS is proud to celebrate two members whose commitment to responsible business practices has been recognised at the ESG Positive Impact Awards 2025. The achievements of **Above Creative Events** and **DOREMi Services & Rental Sdn Bhd** demonstrate that sustainability is no longer just an aspiration, it has become an integral part of delivering meaningful events, nurturing talent and creating long-term value for clients, partners and communities.

Building a More Sustainable Business Events Industry

MACEOS congratulates Above Creative Events and DOREMi Services & Rental Sdn Bhd on their outstanding achievements. Their success reflects the growing commitment of Malaysia's Business Events industry towards responsible business practices, people-centric leadership and sustainable growth, inspiring the industry to create lasting positive impact for future generations.

Above Creative Events Wins Double Gold was awarded Gold in two categories

- ★ Talent Management
- ★ Human Rights & Labour Standards



The recognition highlights the company's dedication to cultivating a workplace where people can thrive while upholding strong values, ethical practices and positive social impact. Their achievement reflects the importance of investing in people as a key driver of sustainable business success.

DOREMi Services & Rental Sdn Bhd Earns Silver Recognition in the Sustainable Supply Chain Category



The award recognises the company's commitment to building a responsible and ethical supply chain while delivering innovative event technology solutions. Through sustainable partnerships and operational practices, DOREMi continues to demonstrate that business excellence and environmental responsibility can go hand in hand.

MACEOS

M A L A Y S I A



JUL'26 - DEC'26 ACTIVITIES LINE-UP

**14-16
JUL'26**

**BUSINESS EVENTS ACCELERATOR
PROGRAMME (BEAP)**

Miri, Sarawak

SINGAPORE MICE FORUM

Resorts World Convention Centre

[View Programme](#)

**29-31
JUL'26**

**MALAYSIA BUSINESS EVENTS WEEK
(MBEW)**

Kuala Lumpur Convention Centre [URL](#)

**3-5
AUG'26**

**6
AUG'26**

**BEYOND THE HEADLINES
MACEOS X NATIONAL PRESS CLUB**

Kuala Lumpur [URL](#)

**8
AUG'26**

**MALAYSIAN BUSINESS EVENTS
NATIONAL CHALLENGE**

KLGCC Convention Centre, Kuala Lumpur

**BUSINESS EVENTS ACCELERATOR
PROGRAMME (BEAP)**

Sibu, Sarawak

**11-13
AUG'26**

CMP READINESS BOOTCAMP

Kuching, Sarawak

[Register](#)

**22-23
AUG'26**

**19
SEP'26**

ROYAL PROTOCOL WORKSHOP

Klang Valley

**23-25
SEP'26**

BID IMMERSION WORKSHOP

Klang Valley

MACEOS INTERNSHIP OPEN DAY

OCT'26

**CONGRESS CERTIFICATION
PROGRAMME (CCP) 2.0**

Klang Valley

**22-23
OCT'26**

**30-1
OCT'26**

BIG SABAH SALE

Sabah International Convention Centre [URL](#)

**3-4
NOV'26**

**EXHIBITION MANAGEMENT
PROGRAMME (EMP) 2.0**

Klang Valley

BID IMMERSION WORKSHOP

Kuching, Sarawak

**17-19
NOV'26**

AFECA CONVENTION 2026

Xiamen, China

**19-21
NOV'26**

NOV'26

MACEOS BOWLING TOURNAMENT

Klang Valley

DEC'26

RIGGING WORKSHOP

East Malaysia

**CONGRESS CERTIFICATION
PROGRAMME (CCP) 2.0**

Penang

**7-8
DEC'26**

BE@PENANG

Setia SPICE Convention Centre, Penang

[URL](#)

**10-11
DEC'26**

**15
DEC'26**

MACEOS CHRISTMAS BASH

Klang Valley

Disclaimer: The information presented in this event calendar is accurate as of the published date.
MACEOS reserves the right to amend the event schedule where necessary without prior notice.

Klang Valley

Malaysian Association of Convention & Exhibition Organisers & Suppliers

Business Events – Catalyst for Nation Building | Acara Perniagaan – Pemangkin Pembangunan Negara



+6012-6406106 (WhatsApp)



secretariat@maceos.org.my



www.maceos.org.my



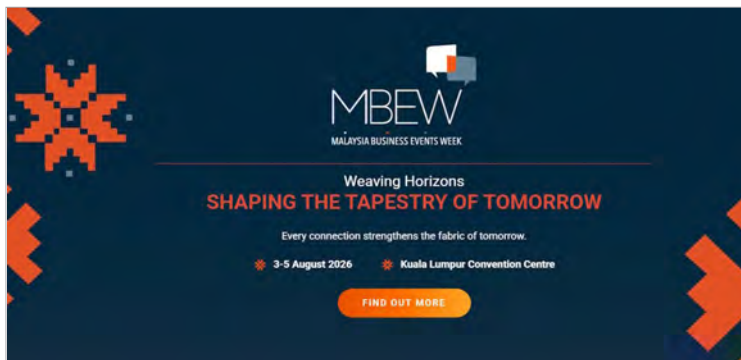
KIND 2025
MALAYSIA
Connecting Corporates With Civil Society



MALAYSIA BUSINESS EVENTS AWARDS

Events Calendar

August & September 2026



3 Aug

MBEW 2026

Date: 3rd - 5th August 2026

Venue: Kuala Lumpur Convention Centre

Held under the theme "Weaving Horizons: Shaping the Tapestry of Tomorrow," Malaysia Business Events Week (MBEW) 2026 brings together industry leaders, event organisers, associations, venues, suppliers, policymakers and emerging talent to foster collaboration, exchange ideas and explore innovative strategies that will shape the future of Malaysia's business events industry.

www.myceb.com.my/mbew



5 Aug

MBAM OneBuild 2026

Date: 5th - 7th August 2026

Venue: Kuala Lumpur Convention Centre

Malaysia International Construction & Infrastructure Technology Exhibition (MBAM OneBuild 2026), co-located with OneWare, will bring together the construction, infrastructure and hardware industries to showcase smart technologies, sustainable building solutions and industry innovations. Guided by the theme "Smart Cities Building Tomorrow", the exhibition highlights the future of Malaysia's built environment.

www.mbamonebuild.com.my



5 Aug

ACOH 2026

Date: 5th - 8th August 2026

Venue: Borneo Convention Centre Kuching

The Asian Conference on Occupational Health (ACOH) 2026 will convene global experts, practitioners and researchers to advance workplace health and safety. Through scientific sessions, keynote presentations and industry discussions, the conference will showcase the latest developments in occupational health, medicine, hygiene, safety and environmental health.

www.acoh2026.com



7 Aug

Tastefully Food Expo

Date: 7th - 9th August 2026

Venue: Mid Valley Exhibition Centre KL

More than just an exhibition, Tastefully is a strategic platform that connects businesses with new opportunities for growth. From launching products and strengthening brand presence to forging partnerships and exploring new markets, the event empowers exhibitors to engage the right audience and thrive in today's competitive business landscape.

www.tastefullyexpo.com



11 Aug

ISES 2026

Date: 11th - 12th August 2026

Venue: Kuala Lumpur Convention Centre

The 7th International Sustainable Energy Summit (ISES) 2026 will bring together global policymakers, industry leaders and innovators to advance cross-border collaboration in accelerating the clean energy transition. Guided by the theme "Envisioning Sustainable Energy Beyond Borders", the summit will showcase sustainable energy innovations, knowledge exchange and strategic partnerships.

www.ises.gov.my

BEYOND THE HEADLINES

MACEOS × NATIONAL PRESS CLUB MALAYSIA

NETWORKING EXCHANGE

Newsroom Meets the Showfloor



Thursday, 6 August 2026



7.00 PM onwards



National Press Club Malaysia
Jalan Tangsi, Kuala Lumpur



RM 30 per pax (food included)



Limited to 30 pax only! Register fast!

Limited participation by invitation.



12 Aug

IPMEX Malaysia 2026

Date: 12th - 15th August 2026

Venue: MITEC

The 16th IPMEX Malaysia 2026 returns as a leading platform for the printing, paper, packaging and label industries. Co-located with the Apparel & Textile Exhibition Malaysia and Sign Malaysia Exhibition, it will showcase the latest printing technologies, packaging solutions and industry innovations while fostering regional business collaboration.

kaizer.com.my/ipmex-malaysia



13 Aug

AMSC Malaysia 2026 & MOC 2026

Date: 13th - 15th July 2026

Venue: Kuala Lumpur Convention Centre

The 3rd Malaysian Oculoplastic Conference (MOC2026), held concurrently with the 5th AMSC Malaysia 2026, will spotlight the latest advancements in oculoplastic and aesthetic surgery. Guided by the theme "Advancing Oculoplastic and Aesthetic Surgery Through Innovation, Artistry & Precision", the conference promotes innovation, clinical excellence and knowledge exchange.

www.ams.com.my



14 Aug

International MSS Scientific Congress

Date: 14th - 16th Aug 2026

Venue: Sabah International Convention Centre

The 13th International MSS Scientific Congress will bring together spine surgeons, clinicians, researchers and industry partners to explore the latest advancements in spine care. Guided by the theme "Spine Care - Evolution and Innovation", the congress will showcase emerging technologies, research and best practices shaping the future of spine healthcare.

mss.org.my/13thIMSSSC



18 Aug

MTE 2026

Date: 18th - 21st August 2026

Venue: MITEC

Metal Engineering Expo 2026, held alongside the Manufacturing and Trade Exposition (MTE), will showcase the latest advancements in metalworking, precision engineering and industrial automation. As part of Malaysia's leading industrial trade platform, the exhibition promotes cross-industry collaboration, technology exchange and business opportunities across the manufacturing ecosystem.

mtexpo.com.my





**21
Aug**

PSG 2026

Date: 21st - 23rd August 2026

Venue: Setia SPICE Convention Centre

The 10th Penang Signature Gold, Gems & Jewellery Fair (PSG) 2026 returns as one of Malaysia's premier B2B jewellery exhibitions, showcasing the latest trends, craftsmanship and innovations while connecting international exhibitors, buyers and industry professionals to foster trade and business opportunities.

psg.elite.com.my



**21
Aug**

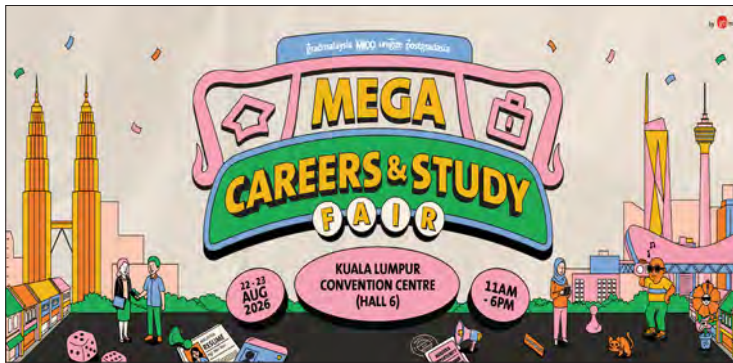
MIDEC 2026

Date: 21st - 23rd August 2026

Venue: Kuala Lumpur Convention Centre

MIDEC 2026 will bring together the dental industry under one roof, showcasing the latest technologies, equipment and innovations from leading local and international brands. As Malaysia's largest dental exhibition, the event serves as a key platform for knowledge exchange, business networking and industry advancement.

web.mda.org.my/midec2026



**22
Aug**

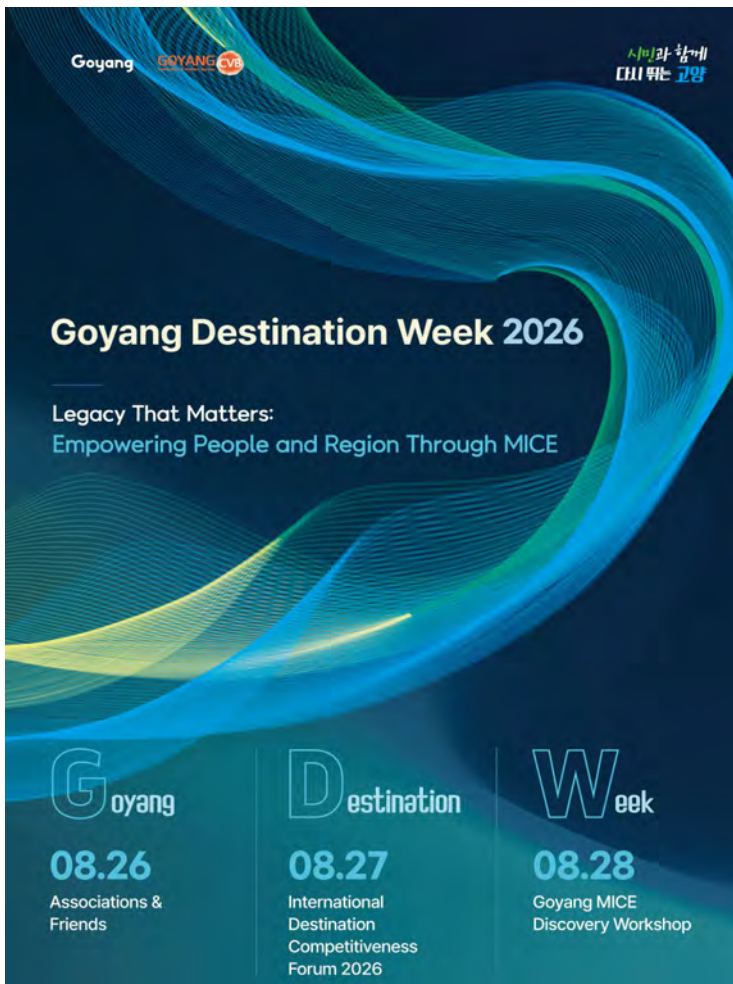
MCASF 2026

Date: 22nd - 23rd August 2026

Venue: Kuala Lumpur Convention Centre

The Mega Careers & Study Fair (MCASF) will bring together leading employers, universities and education providers, offering a comprehensive platform for career development and higher education opportunities. From internships and graduate roles to postgraduate programmes, the fair connects talent with future pathways.

mcasf.com



**26
Aug**

Goyang Destination Week 2026

Date: 26th - 29th August 2026

Venue: Goyang, Republic of Korea

Business Events professionals from around the world will gather in South Korea for the 9th Goyang Destination Week 2026, held under the theme "MICE Legacy: Empowering People and Regions through Business Events."

The four-day programme will bring together policymakers, association leaders, convention bureaux, PCOs and industry experts to explore how Business Events can create lasting economic, social and destination impact.

Highlights include the International Destination Competitiveness Forum, Korea's first MICE Leaders Round Table, the Goyang MICE Discover Workshop, and the Associations & Friends networking programme. Delegates will also gain insights from more than 30 international speakers and panellists, showcasing best practices, destination success stories and innovative approaches to MICE legacy.

The event concludes with a curated Goyang City Tour, offering participants an opportunity to experience the city's vibrant culture and MICE offerings firsthand.

Don't miss this opportunity to connect with global Business Events leaders, exchange ideas and discover how destinations can create meaningful legacies through the power of Business Events.

www.goyangdestinationweek.com



GLOBAL AUTOMOTIVE AND TECHNOLOGY EXPO 2026

26 - 28 AUG 2026
MALAYSIA INTERNATIONAL TRADE AND EXHIBITION CENTRE (MITEC)

MALAYSIA'S PREMIER NEXT-GEN MOBILITY ECOSYSTEM EVENT



www.gatexpo.my

26 Aug **GATE 2026**
Date: 26th - 28th August 2026
Venue: MITEC

Evolving from E-Mobility Asia, the Global Automotive and Technology Expo (GATE) 2026 will serve as an international business platform highlighting the latest innovations in electric mobility, autonomous vehicles, charging infrastructure, battery technologies and smart manufacturing, while fostering collaboration across the global automotive and technology ecosystem.

gatexpo.my



SUSTAINABILITY ENVIRONMENT ASIA

26 - 28 AUG 2026
MALAYSIA INTERNATIONAL TRADE AND EXHIBITION CENTRE (MITEC)



DRIVING INNOVATIONS FOR A SUSTAINABLE CIRCULAR ECONOMY

26 Aug **SEA 2026**
Date: 26th - 28th August 2026
Venue: MITEC

Sustainability Environment Asia (SEA) 2026 will bring together industry leaders, policymakers and solution providers to showcase innovations in environmental sustainability and green technologies. As a leading regional B2B platform, the exhibition promotes collaboration and practical solutions to accelerate the transition towards a net-zero future.

sustainabilityenvironmentasia.com



OGA
OIL & GAS ASIA 2026

2-4 SEPT 2026
KUALA LUMPUR CONVENTION CENTRE

POWERING PROGRESS SHAPING TOMORROW

Stay Connected
www.oilandgas-asia.com

Organized by
informa markets | Renewable Energy



2 Sept **OGA 2026**
Date: 2nd - 4th September 2026
Venue: Kuala Lumpur Convention Centre

Oil & Gas Asia (OGA) 2026 will bring together global energy leaders to showcase the latest technologies and innovations across the oil, gas, energy and petrochemical sectors. As one of ASEAN's leading industry exhibitions, OGA continues to foster business collaboration, strategic partnerships and sustainable industry growth.

www.oilandgas-asia.com

Sabah's Premier Trade Fair

Sabah International EXPO | SIE 2026
Sabah - Your Gateway to Global Opportunities

02 SEP 2026 | 3RD BIMP-EAGA TRADE, INVESTMENT & MARAL CONFERENCE
09:00am - 2:00pm
Sabah International Convention Centre (SICC) Kota Kinabalu, Sabah, Malaysia.
> Level 4, Sipadan Hall 1 & 2

03 SEP 2026 | SARAH INTERNATIONAL BUSINESS LUNCHEON TALK
09:00am - 2:00pm
Sabah International Convention Centre (SICC) Kota Kinabalu, Sabah, Malaysia.
> Level 4, Sipadan Hall 1 & 2

04-06 SEP 2026 | 11TH SARAH INTERNATIONAL EXPO
Sabah International Convention Centre (SICC) Kota Kinabalu, Sabah, Malaysia.
> Level 2, Kinabatangan Hall 1, 2 & 3

2 Sept **SIE 2026**
Date: 2nd - 6th September 2026
Venue: Sabah International Convention Centre

Sabah International Expo (SIE) 2026 will bring together businesses, investors and industry leaders to explore trade, investment and regional collaboration opportunities. As East Malaysia's largest trade exhibition, SIE serves as a strategic gateway to the BIMP-EAGA region, showcasing innovation, business networking and cross-border partnerships.

www.sie.com.my

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4-6 SEPTEMBER 2026
MITEC




4 Sept **MATTA FAIR 2026**
Date: 4th - 6th September 2026
Venue: MITEC

MATTA FAIR®, Malaysia's premier consumer travel exhibition, bringing together tourism boards, airlines, hotels and travel providers under one roof. Visitors can discover exclusive travel deals, diverse holiday destinations and the latest tourism offerings while fostering business and industry networking opportunities.

www.mattafair.org.my



ESTCON 2026

Technology, Resilience and Regeneration:
Engineering Pathways to a Sustainable Future



Be part of the conversation shaping a better future through engineering, science and technology.

8-9 September 2026
Penang Waterfront Convention Centre (PWCC), Penang

8 Sept **ESTCON 2026**
Date: 8th - 9th September 2026
Venue: Penang Waterfront Convention Centre (PWCC)

ESTCON 2026, UTP's flagship World Engineering, Science and Technology Congress, will unite global leaders from academia and industry to showcase engineering innovations that advance sustainability, resilience and regeneration, while fostering collaboration for a more sustainable future.

estcon.utp.edu.my



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1/11/2026

30/10/2026 - 1/11/2026
National Convention Centre

30/10/2020 - 12:00 PM
Sabah International Convention Centre

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Ready to turn your ideas into industry-changing solutions?

Join the Malaysia Business Events National Challenge 2026 this August and showcase your creativity, innovation and strategic thinking on a national stage. Compete with the brightest minds, gain industry exposure and take the first step towards becoming a future leader in the business events industry.

Your challenge - Your opportunity - Your future starts here

MACEOS
MALAYSIA youth

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2 WINNING TEAMS

CASH PRIZE
RM5,000
PER TEAM



REPRESENT MALAYSIA

AT THE
**AFECA ASIA
MICE YOUTH
CHALLENGE**
XIAMEN, CHINA



DATE
8 AUGUST 2026
(SATURDAY)



TIME
10:00AM -
3:00PM



VENUE
KLGCC CONVENTION CENTRE,
KUALA LUMPUR



CONTACT MACEOS SECRETARIAT FOR MORE INFORMATION:

+6012-6406106 (WhatsApp)

OR EMAIL

secretariat@maceos.org.my

MACEOS
MALAYSIA

MACEOS Secretariat Office

Co-Work World Trade Centre Kuala Lumpur,
Level 2, No. 41, Jalan Tun Ismail,
50480 Kuala Lumpur, Malaysia.

Tel : 6012-640 6106

Email : secretariat@maceos.org.my

Website : www.maceos.org.my

Stay Connected :



IMPORTANT NOTICE!

Our correspondence address has officially
changed effective 1st December 2024,
while all other contact details remain
unchanged.

New Correspondence Address:
Co-Work World Trade Centre Kuala Lumpur
Level 2, No. 41, Jalan Tun Ismail,
50480 Kuala Lumpur, Malaysia.

ANNOUNCEMENT

MACEOS Communications Subcommittee

President : Eric Ho

Vice President - Advocacy : Datuk Dr Hajah Rosmawati Haji Lasuki, J.P

Secretariat :

Deputy General Manager : G'ny Chin

Senior Manager : Mardziah Mohammad (Zie)

Senior Executive : Holiday Tan

Media Agency : Adelston Media Sdn Bhd

MACEOS is amplifying the Voice of Business Events through five key strategies outlined in the MACEOS Strategic Roadmap (MSR) 2030 :-

- Embracing Digital Transformation
- Upholding Professional Standards
- Strengthening the Business Events Community
- Up-skilling the Industry Workforce
- Crafting a Clear Narrative for the Business Events Industry

Business Events (BE) is essential for economic growth and nation building. Let's collaborate to drive the positive growth of the BE industry, ensuring mutual benefits for all stakeholders.

** Advertising opportunities are now available in MACEOS Newsletter.*

For advertising enquiries, please contact

- MACEOS Secretariat at secretariat@maceos.org.my or

- Adelston Media at benewsletter@adelstonmedia.com