

BE NEWSLETTER

JUNE 2026 | Vol.06



Let's BE Amazing!

MACEOS Leadership Sets the Strategic Direction for 2026-2028.

United by a shared vision, the leadership team aligned on strategic priorities to strengthen the Association, enhance member value, and drive the continued growth of Malaysia's Business Events industry P6

Events	
CALENDAR	
★ Malaysia Business Events Week (MBEW) 2026	P2
★ Malaysia Business Events National Challenge 2026 ..	P4
★ MACEOS Events Calendar : Mar'26 - Aug'26.....	P10
★ Events Calendar July & August 2026	P11
★ BIGSABAH Sale 2026	P15



Weaving Horizons SHAPING THE TAPESTRY OF TOMORROW

Every connection strengthens the fabric of tomorrow.

✧ 3-5 August 2026

✧ Kuala Lumpur Convention Centre

MACEOS Activities

MACEOS Leadership Meets with MyCEB



Building Stronger Industry Partnerships

On 22 June 2026, MACEOS President, Mr Eric Ho, together with the Association's Vice Presidents, Council Members and Secretariat, paid a courtesy visit to Malaysia Convention & Exhibition Bureau (MyCEB) Chief Executive Officer, Ms Tan Mei Phing, and the MyCEB management team. The meeting reaffirmed the longstanding partnership between MACEOS and MyCEB, bringing together representatives from both organisations to discuss strategic priorities and collaborative initiatives for advancing Malaysia's Business Events industry.

Discussions focused on strengthening collaboration, driving innovation and enhancing Malaysia's competitiveness as a preferred destination for international meetings, incentives, conferences and exhibitions (MICE). MACEOS looks forward to working closely with MyCEB to deliver meaningful initiatives that support industry growth and elevate Malaysia's Business Events ecosystem.

As a valued industry partner, MACEOS encourages all members to participate in **Malaysia Business Events Week 2026**, organised by MyCEB. The event offers an excellent opportunity to connect with industry peers, gain valuable insights and contribute to the continued growth of Malaysia's Business Events industry.

Let's BE Amazing.



MBEW
MALAYSIA BUSINESS EVENTS WEEK
WEAVING HORIZONS:
SHAPING THE TAPESTRY OF TOMORROW
SAVE the DATE
3-5 AUGUST 2026
Kuala Lumpur Convention Centre (KLCC)
An industry-led platform bringing together leaders, decision makers,
and partners to advance Malaysia's Business Events ecosystem.
MALAYSIA MADANI | Malaysia Convention & Exhibition Bureau | Meet in Malaysia
MyCEB | MyCEBInfo



Collaborating for a Stronger Business Events Industry

On 24 June 2026, MACEOS President, Eric Ho attended the Malaysian Society of Association Executives (MSAE) 8th Annual General Meeting, held at MITEC, Kuala Lumpur, reaffirming MACEOS' commitment to fostering a strong, connected and collaborative association community. The Annual General Meeting reviewed MSAE's Annual Report and audited financial statements for the financial year ended 31 December 2025, followed by the election of the MSAE Council for the 2026–2028 term.

MACEOS extends its congratulations to Prof. Datin Dr. Lydia Abdul Latif on her appointment as President of MSAE, together with the newly elected Council Members. We remain committed to strengthening our partnership in advancing Malaysia's Business Events industry through collaboration, knowledge sharing and collective leadership.





MALAYSIAN SOCIETY OF ASSOCIATION EXECUTIVES

COUNCIL MEMBERS 2026-2028

PRESIDENT
Prof Datin Dr Lydia Abdul Latif

VICE PRESIDENT
Dr Wong Yi Kai

HON. SECRETARY
Ms Evelyn Lo

ASST. SECRETARY
Ms Chin Jin Yi

HON. TREASURER
Mr Khalid Idris

COUNCIL MEMBERS
Ms Tiffany Chung
Mr Sunny Chee
Ms Sheryl Hoo
Ms Winnee Lim

Contact: msaemy2017@gmail.com



MACEOS & PERKESO Explore Collaboration



Strengthening Member Welfare Through Social Protection

On 26 June 2026, MACEOS took an important step towards strengthening member welfare through a meeting with PERKESO to explore a potential collaboration on the Self-Employment Social Security Scheme (SKSPS – Lindung Kendiri). The proposed initiative aims to provide freelancers and self-employed professionals in the Business Events industry with social security protection against work-related accidents, supporting a safer and more resilient workforce. Further details on the proposed scheme and its benefits will be shared with members during an upcoming briefing session as discussions progress.



*Expanding your
business
to Asia
and beyond?*

/ KUALA LUMPUR, MALAYSIA
/ 11 AUGUST 2026

The CONVERSATION 2.0: The Founding Chapter



On 8 June 2026, more than 130 delegates gathered at The Conversation 2.0: The Founding Chapter at Crowne Plaza Kuala Lumpur City Centre. Organised by the Emcees of Malaysia, led by Jason Jonathan Omar and the organising committee, the conference marked Malaysia's largest gathering of professional emcees and an important milestone towards establishing the Association of Professional Masters of Ceremonies Malaysia. Bringing together professional and aspiring emcees, agencies, event organisers, government representatives and other industry stakeholders, the event provided a platform to strengthen collaboration, elevate professional standards and advance the emcee profession in Malaysia.



When people think of Business Events (BE), they often think about convention centres, hotels, event organisers, exhibition companies, production teams and destination marketing organisations. But there is one important group that is often overlooked. **That group is all of you — the emcees.**

Without an effective emcee, even the most expensive event can lose its impact. You are the custodians of audience engagement. You help maintain energy. You ensure messages are communicated effectively. You guide audiences through complex programmes. You manage protocol. You represent organisers in front of hundreds or sometimes thousands of attendees. You are not merely part of the programme. You are part of the event experience itself.

The more you understand the Business Events industry, the more valuable you become to your clients. Likewise, the more the industry understands the role of professional emcees, the stronger our events become.

Eric Ho, President of MACEOS



Key Insights for Business Events & Professional Emcees



Beyond the Microphone

Professional emcees do more than manage programmes, they shape the audience journey by setting the tone, maintaining momentum, managing transitions and creating meaningful connections between speakers, organisers, sponsors and delegates.



A Vital Industry Partner

Working alongside organisers, venues, suppliers and other industry stakeholders, emcees play a vital role in delivering successful conferences, exhibitions, corporate meetings, incentive programmes, awards ceremonies and other Business Events.



The Evolving Profession

As Business Events become increasingly sophisticated, clients expect more than excellent stage presence. Professionalism, industry knowledge, business acumen, adaptability, cultural awareness, digital literacy and audience engagement are becoming essential competencies.



Continuous Development

Industry platforms such as **The CONVERSATION 2.0** play an important role in fostering knowledge exchange, promoting best practices and equipping emcees with the skills needed to meet the evolving demands of the Business Events industry.



Growing Together

Closer collaboration between professional emcees, organisers, venues, suppliers, associations and other stakeholders will strengthen industry standards, enhance event quality and reinforce Malaysia's position as a leading Business Events destination.

MACEOS Committee Meeting

Inaugural Council Meeting



New Leadership, New Beginnings

On 11 June 2026, the newly elected MACEOS President, Vice Presidents and Council Members convened for their inaugural Council Meeting, marking the official start of the 2026–2028 term. The meeting provided an opportunity for the new leadership team to connect, introduce priorities and lay the foundation for a collaborative and productive term ahead. It also marked the beginning of closer engagement across the Association as Council Members prepared to lead initiatives that will benefit members and strengthen Malaysia's Business Events industry. MACEOS extends its sincere appreciation to World Trade Centre Kuala Lumpur for hosting the inaugural Council Meeting and for its warm hospitality.

Strategic Planning Session





Fuel Passion. Drive Impact

Business Events is **Pemangkin Pembangunan Negara** — a catalyst for nation-building. Every event we create, every connection we enable and every opportunity we unlock contributes to Malaysia's economic growth, talent development and global standing.

As the new MACEOS leadership, we are committed to turning vision into action by strengthening industry standards, developing talent, fostering stronger partnerships with government, and delivering greater value to our members.

United by purpose, **One MACEOS · One Team · One Direction.**

We will collaborate openly, challenge constructively and support one another as we build strategies that are not only ambitious but actionable, shaping a stronger and more competitive Business Events industry for Malaysia.

Let's fuel our passion and BE amazing together.

Eric Ho

President, MACEOS (2026-2028)

Strategic Planning Session Charts MACEOS' Direction for 2026 –2028

The MACEOS Executive Committee, Honorary Presidents and committee leaders came together over the weekend of 27 to 28 June 2026 for the 2026–2028 Strategic Planning Session to define the Association's priorities and chart its direction for the new term.

Guided by the theme "Fuel Passion, Driving Impact," the session focused on reviewing strategic priorities, challenging conventional thinking and developing a clear roadmap for the years ahead. Discussions centred on the Association's four strategic pillars of Innovation, Development, Education and Advocacy (I.D.E.A.), reaffirming MACEOS' commitment to delivering greater value for members and strengthening its role as the leading voice of Malaysia's Business Events industry.

The session also reinforced the importance of turning strategy into action by setting clear priorities, encouraging collaboration across committees and aligning efforts to deliver meaningful outcomes for members and the industry. United by a common purpose, the new leadership is committed to championing innovation, fostering collaboration and driving sustainable growth across the Business Events ecosystem.

MACEOS extends its sincere appreciation to all Executive Committee members for their valuable contributions and active participation in shaping the Association's next chapter.



One MACEOS - One Team - One Direction



ORCHADIA

Where Orchids, Hospitality & Highland Living Come Together



Step into Orchadia, a premium orchid lifestyle destination nestled within Awana Midhills where lush botanical beauty meets refined hospitality, curated dining, culture, design, and nature-inspired experiences.

More than an orchid display, Orchadia is designed as a place to slow down, gather, dine, discover, and appreciate orchids in an elegant highland garden setting. From hanging orchids and tropical foliage to soft pathways, viewing decks, café spaces, and private hosting areas, every corner invites guests to experience orchids through ambience, storytelling, and lifestyle.



A Curated Orchid Lifestyle Experience

Enjoy a lush indoor orchid garden ambience, casual-premium café and dining, high tea sessions, appreciation workshops, lifestyle merchandise, and intimate event hosting all within a photo-worthy botanical environment.

As the premium hospitality extension of BUNGA 2026, Orchadia connects orchids with gastronomy, culture, design, and guest experience, complementing the wider Awana eco-attraction narrative.

The Future Orchid Garden Experience

Orchadia's next phase will further elevate the destination with an enhanced arrival gateway, immersive garden journey, water garden and bridge experience, event lawn, orchid discovery zones, and extended botanical attractions, creating a fuller garden environment for leisure, education, photography, private events, and premium hospitality.



A Premium Lifestyle Destination where Orchids Meet Hospitality

Coming alive at Awana Midhills, Genting Highlands.

Expected completion: December 2026.

For more information, please contact: +6016-9160929 (Stephanie)

MACEOS

M A L A Y S I A



MAR'26 - AUG'26 ACTIVITIES LINE-UP

**5-6
MAR'26**

UFI ASIA-PACIFIC CONFERENCE

Bangkok, Thailand
<https://www.ufiasia.org>

**NORTHERN CHAPTER
CONNECTXCHANGE**

**5
MAR'26**

**CONNECT MARKETPLACE
HONG KONG**

VIP Buyer Programme - contact MACEOS

**18-19
MAR'26**

**2
APR'26**

MACEOS OPEN HOUSE

Raya Riang Ria, WTC Kuala Lumpur

**22-23
APR'26**

TOTAL EVENT MGMT (TEM) 2.0

Klang Valley

INFOCOMM CHINA 2026

Hosted Buyer Programme - contact MACEOS

**15-17
APR'26**

THAILAND MICE X-CHANGE (TMX)

QSNCC Bangkok, Thailand
<https://tmxexpo.com>

**29-30
APR'26**

**16-17
MAY'26**

CMP BOOTCAMP

9:00am-5:00pm, Klang Valley
[Register](#)

MAY'26

**CONGRESS CERTIFICATION
PROGRAMME (CCP) 2.0**

Klang Valley

36TH ANNUAL GENERAL MEETING

3:00pm-5:00pm, MITEC Kuala Lumpur

**25
MAY'26**

**EXECUTIVE FIRESIDE CHAT WITH
PROFESSOR YEAH KIM LENG**

5:30pm-6:30pm, MITEC Kuala Lumpur

**25
MAY'26**

**3
JUN'26**

GLOBAL EXHIBITIONS DAY (GED)

[UFI - The Global Association of the
Exhibition Industry](#)

JUN'26

**CONGRESS CERTIFICATION
PROGRAMME (CCP) 2.0**

Klang Valley

CPR & EVENT SAFETY

3-day Training Programme
WTC Kuala Lumpur - [Registration](#)

JUN'26

**EXHIBITION MGMT PROGRAMME
(EMP) 2.0**

Klang Valley

JUL'26

AUG'26

**BUSINESS EVENTS NATIONAL
CHALLENGE 2026**

Klang Valley

Disclaimer: The information presented in this event calendar is accurate as of the published date.
MACEOS reserves the right to amend the event schedule where necessary without prior notice.

Malaysian Association of Convention & Exhibition Organisers & Suppliers

Business Events – Catalyst for Nation Building | Acara Perniagaan – Pemangkin Pembangunan Negara

+6012-6406106 (WhatsApp) secretariat@maceos.org.my www.maceos.org.my



**KIND 2025
MALAYSIA**
Connecting Corporates With Civil Society



MALAYSIA BUSINESS EVENTS AWARDS

Events Calendar

July & August 2026



**3
Jul**

ASCOMOS & MSCM 2026

Date: 3rd - 5th July 2026

Venue: Kuala Lumpur Convention Centre

The 37th Annual Scientific Congress of the Malaysian Oncological Society (ASCOMOS) 2026 and 59th Malaysia-Singapore Congress of Medicine (MSCM) will bring together oncology and healthcare professionals to explore the latest scientific advancements, emerging clinical evidence and evolving treatment approaches. Through expert-led lectures and interactive discussions, the congress will provide a platform for knowledge exchange, multidisciplinary collaboration and the translation of science into clinical practice.

ascomos.com/2026



**9
Jul**

HOMEs 2026

Date: 9th - 12th July 2026

Venue: Kuala Lumpur Convention Centre

HOMEs – Home Living Exhibition 2026 will bring together leading home living brands and solution providers, showcasing the latest innovations in renovation, interior design, furnishings, appliances, smart home technologies and home improvement solutions. The exhibition will provide a comprehensive platform for product sourcing, industry engagement and home transformation inspiration.

www.homelivingexhibition.com



**10
Jul**

OCTF Malaysia

Date: 10th - 12th July 2026

Venue: World Trade Centre KL

The 7th OCTF (Kuala Lumpur) Intelligent Technology Exhibition will serve as a key platform for intelligent technology innovation, bringing together more than 300 exhibitors and over 3,000 products under one roof. The exhibition will foster business connections, facilitate product sourcing and create opportunities for cross-industry collaboration and regional market expansion.

www.facebook.com/OCTFMalaysia



**15
Jul**

BIWWEC 2026

Date: 15th - 18th July 2026

Venue: Borneo Convention Centre Kuching

Guided by the theme, "Global Partnerships for a Climate-Ready Water Future", Borneo International Water & Wastewater Exhibition & Conference (BIWWEC) 2026 will bring together policymakers, industry experts, researchers and stakeholders to explore collaborative solutions to climate-related water challenges. The conference will foster knowledge sharing, innovation and strategic partnerships to strengthen water security and resilience across Borneo and the wider ASEAN region.

www.biwwec.com



**15
Jul**

MCE 2026

Date: 15th - 17th July 2026

Venue: Kuala Lumpur Convention Centre

Malaysia Café Expo (MCE) 2026 will showcase the latest innovations in coffee machines, grinders, café equipment, packaging and essential supplies for the café and food and beverage industry. Bringing together suppliers, café owners, hospitality professionals and restaurant operators, the exhibition will serve as a strategic platform for product sourcing, business networking and industry collaboration.

mifb.com.my/mycafeexpo



**15
Jul**

MIFB 2026

Date: 15th - 17th July 2026

Venue: Kuala Lumpur Convention Centre

Malaysian International Food & Beverage Trade Fair (MIFB) 2026, ASEAN's premier food and beverage trade event, will bring together exporters, industry leaders and key stakeholders to showcase the latest products, emerging trends and market innovations shaping the future of the F&B industry. The exhibition will serve as a strategic platform for business networking, knowledge exchange and the exploration of new trade and partnership opportunities across the region.

mifb.com.my



**16
Jul**

MIMF 2026

Date: 16th - 18th July 2026

Venue: MITEC

Malaysia International Machinery Fair (MIMF 2026) will showcase the latest innovations in machinery, automation, manufacturing technologies, packaging, plastics and food processing. Bringing together industry leaders, technology providers and business professionals, the exhibition will serve as a strategic platform for knowledge exchange, business networking and the exploration of new market opportunities.

www.esievent.my



**21
Jul**

FDM 2026

Date: 21st - 23rd July 2026

Venue: MITEC

Food & Drinks Malaysia by SIAL (FDM) 2026 will showcase a comprehensive range of innovations across eight key sectors of the food and beverage industry, from ingredients and halal products to seafood, ready-to-eat solutions, confectionery, alternative proteins and packaging. The exhibition will facilitate business connections, product discovery and new opportunities within the regional F&B market.

www.fooddrinksmy.com



**21
Jul**

Chocolate Show 2026

Date: 21st - 23rd July 2026

Venue: MITEC

Chocolate Show 2026 will showcase the latest innovations in chocolate, cocoa, confectionery, flavours, ingredients and premium artisan creations. Bringing together manufacturers, suppliers and industry professionals, the exhibition will serve as a strategic platform for product discovery, business networking and new opportunities across the chocolate and confectionery sector.

chocolateshow.my



**22
Jul**

EMAX 2026

Date: 22nd - 24th July 2026

Venue: Setia SPICE Convention Centre

Electronics Manufacturing Expo Asia (EMAX) 2026 will bring together global chip manufacturers, semiconductor companies and equipment suppliers to showcase the latest electronics manufacturing and assembly technologies. The exhibition will serve as a strategic platform for innovation, industry collaboration and business development.

www.emaxasia.com



**23
Jul**

Franchise Expo Malaysia 2026

Date: 23rd- 25th July 2026

Venue: Kuala Lumpur Convention Centre

Franchise Expo Malaysia 2026 will span five exhibition halls, bringing together leading franchise brands from Malaysia and across more than 10 countries. As a premier international franchise platform, the event will showcase over 200 brands and attract more than 18,000 visitors, facilitating business expansion, investment opportunities and strategic partnerships within the global franchise industry.

www.franchiseexpomalaysia.com



**23
Jul**

ISUCRS 2026

Date: 23rd- 25th July 2026

Venue: Kuala Lumpur Convention Centre

The 33rd Biennial Congress of the International Society of University Colon and Rectal Surgeons (ISUCRS 2026), together with the 6th Biennial Congress of the Society of Endoscopic, Laparoscopic, and Robotic Surgeons Malaysia (SELSMAR Congress 2026), will gather global experts in colorectal surgery to explore innovations and collaboration in surgical practice. The congress will advance knowledge exchange and integrate traditional and modern techniques to improve patient outcomes.

www.isucrs2026.com



**24
Jul**

Japan Expo Malaysia 2026

Date: 24th - 26th July 2026

Venue: Kuala Lumpur Convention Centre

Japan Expo Malaysia 2026 celebrates the best of Japanese culture, lifestyle and innovation, bringing together attractions spanning J-pop, anime, cuisine, travel, education and business. Featuring two dedicated experience zones, the expo provides a dynamic platform for cultural exchange, industry engagement and business opportunities between Malaysia and Japan.

www.japanexpomalaysia.com



**24
Jul**

Citrawarna 2026

Date: 24th - 26th July 2026

Venue: Merdeka Square

Citrawarna 2026, held in conjunction with Visit Malaysia 2026 (VM2026), celebrates Malaysia's rich cultural diversity under the theme "The Rhythm. The Soul. The Nation." Bringing together performers from across the country, the event showcases vibrant cultural performances, heritage, cuisine, arts and immersive experiences that highlight the nation's unique cultural identity.

www.malaysia.travel



28 Jul APMH International Healthcare Conference and Exhibition 2026

Date: 28th - 30th July 2026

Venue: Kuala Lumpur Convention Centre

Held under the theme "From Volume to Value: Measuring What Matters in Healthcare Performance," the APMH International Healthcare Conference & Exhibition 2026 brings together healthcare leaders to explore value-driven healthcare through collaboration, innovation and operational excellence, advancing strategies to improve healthcare performance and patient outcomes. aphmconferences.com



29 Jul ARCHIDEX 2026

Date: 29th July - 1st August 2026

Venue: MITEC

ARCHIDEX will convene architects, designers and industry leaders for a dynamic programme of conferences, forums, panel discussions and expert talks. Featuring the ASEAN Real Estate Conference (AREC), DATUM Conference, Asia Space Design Summit, Asia Workplace Design Conference, and Biz Talks & Focus Forums, the event will foster knowledge sharing, meaningful dialogue and fresh perspectives shaping the future of architecture and the built environment. archidex.com.my

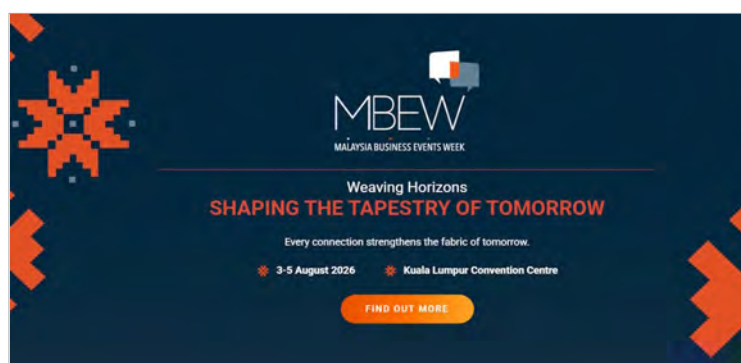


30 Jul APSIC 2026

Date: 30th July - 2nd August 2026

Venue: Kuala Lumpur Convention Centre

Held under the theme "Innovation, Collaboration, and Resilience in IPC: Adapting to a Rapidly Evolving World," the 12th International Congress of the Asia Pacific Society of Infection Control (APSIC 2026) brings together global experts in infection prevention and control to advance knowledge exchange, showcase emerging research, foster collaboration and strengthen resilience in healthcare practices. www.apsic2026.my



3 Aug MBEW 2026

Date: 3rd - 5th August 2026

Venue: Kuala Lumpur Convention Centre

Held under the theme "Weaving Horizons: Shaping the Tapestry of Tomorrow," Malaysia Business Events Week (MBEW) 2026 brings together industry leaders, event organisers, associations, venues, suppliers, policymakers and emerging talent to foster collaboration, exchange ideas and explore innovative strategies that will shape the future of Malaysia's business events industry. www.myceb.com.my/mbew



11 Aug Think Business, Think Hong Kong

Date: 11th August 2026

Venue: Shangri-La Kuala Lumpur

Think Business, Think Hong Kong 2026 will bring together business leaders, policymakers and industry experts for a full-day symposium exploring the latest developments and opportunities across Asia. Featuring high-level dialogues, curated business matching sessions and advisory support, the event will foster strategic partnerships, enhance financial and innovation connectivity, and strengthen business engagement with Hong Kong as a gateway to Asian markets. thinkbusinessthinkhk.com



BIGSABAH
SALE @ SICC

GRAND SALE
30/10/2026 - 1/11/2026
Sabah International Convention Centre

FASHION & LIFESTYLE | GOURMET • HOME LIVING & DECOR | BIGSABAH TAMU



WELCOME



MACEOS MEMBERS

A warm welcome to our newest members! We are thrilled to have you join our growing community and look forward to collaborating with you as we work together to elevate professionalism and standards within the business events (BE) industry we all deeply value. Your support is greatly appreciated, and we are excited about the remarkable achievements we will accomplish together. At present, MACEOS offers three membership categories: **Ordinary Members**, **Associate Members**, and **Individual Members**.

ORDINARY MEMBERS



RAG Solutions Sdn Bhd

Unit A16-04, Level 16, Menara A, Persiaran MPAJ,
Jalan Pandan Utama, Pandan Indah,
55100 Kuala Lumpur, Malaysia.

Tel: +6012-232 1477

Email: ragu@ragsolutions.com.my

Website: www.ragsolutions.com.my

Category: Audio Visual / Lighting



Metco Sdn Bhd

(Malaysia International Trade and Exhibition Centre)
Kompleks MITEC, No.8, Jalan Dutamas 2,
50480 Kuala Lumpur, Malaysia.

Tel: +603-6206 0100

Email: info@mitec.com.my

Website: mitec.com.my

Category: Venue Operator



Alfalah Team Solutions

Lot 2, Shop Lot Taman Kemajuan, Lorong Kemajuan 1,
Taman Kemajuan Likas, 88400 Kota Kinabalu, Sabah, Malaysia.

Tel: +6012-834 9198

Email: afteamsolutions@gmail.com

Website: www.facebook.com/alfalahteamssolutions

Category: Education & Training



Asia Tents Arena Sdn Bhd

Lot 863, Jalan Subang 8, Taman Perindustrian Subang,
47500 Subang Jaya, Selangor, Malaysia.

Tel: +603-8025 1255

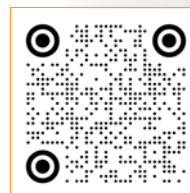
Email: infoasia@arenagroup.com

Website: arenagroup.com

Category: Temporary Infrastructure Solution Provider

Individual Member

- ★ Afna Binti Mara
- ★ Alden Martenez



Scan the QR Code
to Apply!



To join MACEOS, please visit the membership application page at: membership.maceos.org.my/membership/application

Ready to turn your ideas into industry-changing solutions?

Join the Malaysia Business Events National Challenge 2026 this August and showcase your creativity, innovation and strategic thinking on a national stage. Compete with the brightest minds, gain industry exposure and take the first step towards becoming a future leader in the business events industry.

Your challenge - Your opportunity - Your future starts here

MACEOS
MALAYSIA youth

MALAYSIA BUSINESS EVENTS NATIONAL CHALLENGE 2026 IS BACK! AUGUST 2026



2 WINNING TEAMS

CASH PRIZE
RM5,000
PER TEAM



REPRESENT MALAYSIA

AT THE
**AFECA ASIAN
MICE YOUTH
CHALLENGE**
XIAMEN, CHINA



CONTACT MACEOS SECRETARIAT FOR MORE INFORMATION:

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secretariat@maceos.org.my

MACEOS
MALAYSIA

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Stay Connected :



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Vice President - Advocacy : Datuk Dr Hajah Rosmawati Haji Lasuki, J.P

Secretariat :

Deputy General Manager : G'ny Chin

Senior Manager : Mardziah Mohammad (Zie)

Senior Executive : Holiday Tan

Media Agency : Adelston Media Sdn Bhd

MACEOS is amplifying the Voice of Business Events through five key strategies outlined in the MACEOS Strategic Roadmap (MSR) 2030 :-

- Embracing Digital Transformation
- Upholding Professional Standards
- Strengthening the Business Events Community
- Up-skilling the Industry Workforce
- Crafting a Clear Narrative for the Business Events Industry

Business Events (BE) is essential for economic growth and nation building. Let's collaborate to drive the positive growth of the BE industry, ensuring mutual benefits for all stakeholders.

** Advertising opportunities are now available in MACEOS Newsletter.*

For advertising enquiries, please contact

- MACEOS Secretariat at secretariat@maceos.org.my or

- Adelston Media at benewsletter@adelstonmedia.com